

Sun Today Resumes Publication Twice Weekly

THE DESERT SUN

and PALM SPRINGS NEWS

NO SHIRTS. NO BLANKETS

Wednesday, September 9	Max. Min.
Thursday, September 10	112 75
Friday, September 11	114 76
	113 77

Published
Mondays and Thursdays
174 N. Palm Canyon Drive
Phone 2249

VOL. XXVII, NO. 7 TWO SECTIONS. Ten Pages Palm Springs, California, Monday, Sept. 14, 1953 Single Copy 10c

Council Agrees on Peterson as City Manager



CHAMPIONS—Trophies were awarded Thursday night at the Polo Grounds to winners during the successful season. Individual prizes went to team members of the P.S. Transfer, title winners. They are, back row, left to right, Bob Ralph, Art Jurado, Froman Golden, team sponsor, Ben Haven, manager.

Leon Heiser, Gene Holmes, Jerry Fortunato. Front row, George McCormick, Mike Puentes, Bill Tichenor (he was voted most valuable player and also was league batting champion) Jerry Fortunato, Jr. and Herb Rouch. The latter of Mhoon and Mhoon team, was the leading home run hitter.

YOUNGSTERS WILL TAKE OVER CITY ON SEPT. 26

Plans for Kiwanis International Kids Day Observation in Palm Springs Announced

Thirteen Palm Springs youngsters will take over top city government posts for one day, Saturday, September 26, as part of the Kiwanis International sponsored National Kids Day.

And all other Palm Springs children between six and 13 years of age are also promised a gala time by Barrett O'Shea and Red Kenyon, co-chairmen of the local Kiwanis club celebration.

A PET SHOW at 10:30 a. m. at the Desert Inn's Mashie course will open the event. Prizes will be awarded for the funniest pet, most peculiar pet, and for almost every classification possible. Games will be played after the show, with a

This Side of The Sun

Autumn's near,
That's for sure,
Pretty soon we'll
Smell (See Note A)

(NOTE A) — The stuff they put on the ground to make the green grass grow all around. Sorry, but we're now all out of notes. There'll be no Note B.)

But I understand that Acting City Manager Robert Peterson is experimenting with screened pumice as an inducement to the little grass seeds to grow. The pumice has no odor and doesn't attract flies. It's a great idea — but it's going to bring nostalgic memories to long-time Villagers. . . . Like the smell of burning leaves in other portions of the country, our annual smell was a reminder that Fall is here.

ANYBODY FOR San Diego? . . . Francis Dwyer, Desert Sun circulation man, has a free ride for anyone going to the border city. . . . In checking his honor system news stands the other day, Dwyer found, among the dimes, pennies, slugs and other items deposited in the little red cans on these news stands, a San Diego bus token. . . . He'll give it to the first person who brings in two paid 12-month subscriptions. . . . Dave Lyons of the Saddle and Siroia is going to find out first hand who has the most grief — a restaurateur or an apartment house owner. . . . He just purchased the Coronet Lodge on Mel avenue.

WHEN THAT handsome star See THIS SIDE, Page 2A

lunch of hot dogs, ice cream and cold drinks served at noon. In the afternoon, the youngsters will be treated to a free movie at the Village Theater.

Returning to the invasion of the city government, 13 children between the ages of six and 13 will help the following city officials in the performance of their duties during the day.

CITY MANAGER R. W. Peterson, Mayor Florian Boyd, all councilmanic posts, City Treasurer, City Attorney Jerry Bunker, City Clerk Louise McCann, Director of Public Works John Keefe, City Planner W. G. Roeseler, Building Inspector Jack Sanders, Police Chief John S. Davis, and Fire Chief William Leonesio.

All city officials and their counterparts will be introduced at the free movie. The youthful city officials will be selected by principals at all schools where these age groups are in attendance.

EVERYTHING on the program is free, O'Shea and Kenyon emphasized. Assisting with the arrangements are Dr. Andrew Fitzmorris, Marty Kenyon, Vern Baumgartner, Ray Corliss, Conover King, Ray Lusby, Isadore Nelson, Bill Brubaker, Gerald Mitchell and John Dill. All Kiwanians will aid with the events.

President Ray Lusby reported that the raising of funds for underprivileged children, usually held on this day in other cities, will again be held later in the winter season. This action is taken because more people will be in town at that time.

He asked that all Villagers watch for the date of the fund raising event.

OLD SLOGAN ABOUT BIRDS STILL TRUE

A bird in the hand is worth two in the bush. That was the lesson learned Thursday by Mrs. Grace Barrett, 156 South Indian avenue. Mrs. Barrett called the police, reporting that a cockatoo was perched in a tree near her home. She added that she would keep it there until the city humane officer arrived.

Humane Officer William Breitweg arrived at the scene within a half-hour and reported to police that the "bird was gone."

Curfew Law Enforcement to be Strict

Chief Davis Tells of Plans to End Nightly Loitering

Strict enforcement of the curfew law, and a new policy to prevent loitering of persons 18 to 21 years of age were promised this week by Police Chief John S. Davis.

The department is currently studying the present ordinance to determine whether or not it is adequate. If it is found inadequate, changes will be recommended to city council Chief Davis said.

Department policy, pending any ordinance change, will be to arrest those persons between 18 and 21 years of age found loitering in the business area after 12 midnight, charging them with vagrancy.

Chief Davis pointed out that does not apply to persons going to and from recreation places, but only to persons between 18 and 21, who cannot legally be served in such establishments.

The 10:30 p. m. curfew for juveniles will be strictly enforced, but this does not mean that they cannot attend supervised parties or any other social activities that last later than 10:30, provided they go directly to their homes, the chief explained.

LAND DEAL TO EASE HOUSING SITUATION

Simultaneous Announcements Reveal Plans for Ramon Trailer Park; New Subdivision

Ramon Trailer Park, Inc., announced today the acquisition of five acres of land owned by Lawrence Crossley, adjacent to the park, on the east, and plans for future development.

Simultaneously, Crossley announced plans for a new subdivision to be located two miles east of the city and one mile south of Ramon road, which will accommodate present tenants on the land leased to Ramon Trailer Park.

THE NEW SUBDIVISION will have 79 lots. Thirty-two of the 37 homes on the present Ramon tract will be moved to the new location and Crossley invited other residents who might be forced to move due to housing restrictions, to inspect the property.

To provide accommodations for families whose homes will be moved, Crossley said that one building from Lineau Village will be moved to the property, furnishing sufficient living space for seven families.

MILLARD WRIGHT has been awarded the contract for moving the houses, and will start work as soon as Crossley receives his final subdivision approval from the State Commissioner of Real Estate.

The subdivision will have its own water supply, sewage system and modern streets.

It was reported that a "real community spirit" has developed among the proposed residents, and that they will aid each other in laying foundation.

See HOUSING, Page 3A

Appointment Tomorrow to be Unanimous

Has Experience Necessary to the Job Says Mayor

Robert W. Peterson will be named the new city manager of Palm Springs at the Tuesday meeting of city council.

Council is in agreement on his selection to replace Russell Rink, who was asked to resign recently.

Peterson, who is also city treasurer, has been serving as acting city manager during the interim period.

SEVERAL WEEKS AGO Mayor Florian Boyd told The Desert Sun that five members of council were agreed that Peterson was the logical choice due to his past experience in city offices, and his knowledge of Palm Springs.

Yesterday, Boyd reported that all seven members of council (including himself) are agreed on Peterson's appointment and unless something unexpected happens, the appointment will be made Tuesday by a unanimous vote.

Action on naming a new city manager has been deferred until this time, when all members of council have returned from their vacation.

Sixteen persons have applied for the position of city manager, including former police chief August G. Kettmann, although council never formally asked for applications.

PETERSON HAS served Palm Springs as city treasurer and city clerk, and has taken the city manager's place when he has been absent from the city. He is also secretary of the Sanitary District, and active in civic affairs.

This experience was pointed out by Boyd in his original statement.

With four new department heads (city attorney, chief of police, city planning director, and director of public works) we (council) feel we need a man of experience," the mayor explained.

The PUBLISHER'S CORNER

by OLIVER B. JAYNES

HISTORY WILL BE MADE in Palm Springs next November. There will be placed in operation and demonstrated the first pay-as-you-see television entertainment system anywhere in the world. To be known as "T-Day", the event will bring Palm Springs into the national — even international — spotlight and attract hundreds of people from all over the world who will be specially interested in the vast possibilities of this new entertainment field.

The International Telemeter corporation selected Palm Springs as the first community in which to introduce the revolutionary TV distribution plan on which the company has been working for many years. The first step was the installation of the existing community antenna system to bring clear TV reception to homes in the area. The second and most important stage will be reached when a full-length motion picture will be telecast into the same cable system and viewed in homes of subscribers by inserting coins of a designated amount in a coin box attached to their TV set. Other events of national importance will also be telecast.

In the few years that TV has grown to tremendous popularity it has become increasingly evident that advertiser sponsored TV does not hold the answer to top quality programs for the future. The answer sought is some sort of subscription television which will permit the public to pay for high quality entertainment of their own choice. Telemeter is the only method yet devised for bringing this about — and the first system of its kind anywhere in the world — will be placed into operation here in Palm Springs in November, according to plans just released by International Telemeter officials.

They are working on elaborate plans for T-Day in Palm Springs, and several following days. The occasion will be heralded with advertising in the largest metropolitan centers and make news important enough to be carried to all the nation through newspapers, magazines, newsreels, radio and TV stations.

This is a wonderful break for Palm Springs, coming so soon after the opening of our 1953-54 season. It will give the community more publicity than we have had in one event in the history of this resort area. It will also be of lasting value. It identifies the community with progress; with the entertainment field and important people. It has all sorts of possibilities and we should take advantage of all of them.

The more wholeheartedly the community enters into the event the greater will be the benefits. We should do everything we possibly can to cash in on this \$100,000 advertising and publicity programs emanating from Palm Springs.

Chief Davis in Detroit to Attend Police Meeting

Police Chief John S. Davis left Thursday afternoon for Detroit, where he will attend the annual International Association of Chiefs of Police conference.

All phases of police work are studied during the four-day conference.

The conference is truly international, Chief Davis said, pointing out that each year approximately 16 chiefs from Germany, four from England, 15 from Canada, and one each from Formosa, Puerto Rico and Honolulu are in attendance.

More than 1100 are expected. Chief Davis, while there, will present a bid from Palm Springs to hold the 1955 session in the Village. The conference next year is scheduled to be held in the East, and the following year in the West.

A member of the association since 1945, Chief Davis has attended six previous conferences. He will return to Palm Springs September 20, Captain Orest Johnson will be acting chief during his absence.

Desert Air Hotel Headquarters for Auto Oil Tests

Representatives of major oil companies are on the desert conducting road tests studying the performance of various fuels in hot weather.

They are headquartered at Desert Air Hotel.

The tests, which are a part of the program of Co-ordinating Research Council, and made jointly with the Automatic and Petroleum Industry, are being made with various types of cars and 57 drums of special type fuels are being tested.

With Gilbert Way of the San Bernardino office of the Ethyl Corporation in charge, the tests started early last week and were scheduled to continue for about 10 days.

Representatives of General Motors Research, AC Spark Plug company, and big companies from most of the major cities are participating in the tests.

Convention

Supervisors Seek State Meeting

Four county supervisors returned this weekend from Lake Tahoe where they attended the annual convention of the State Association of County Supervisors.

While there they asked that either Palm Springs or Riverside be chosen for the 1954 state convention. Decision on the site will be made known later.

Attending from the county were Supervisors Homer Varner, William Jones, Sherman Lewis and Roman Warren.

Wolfhounds

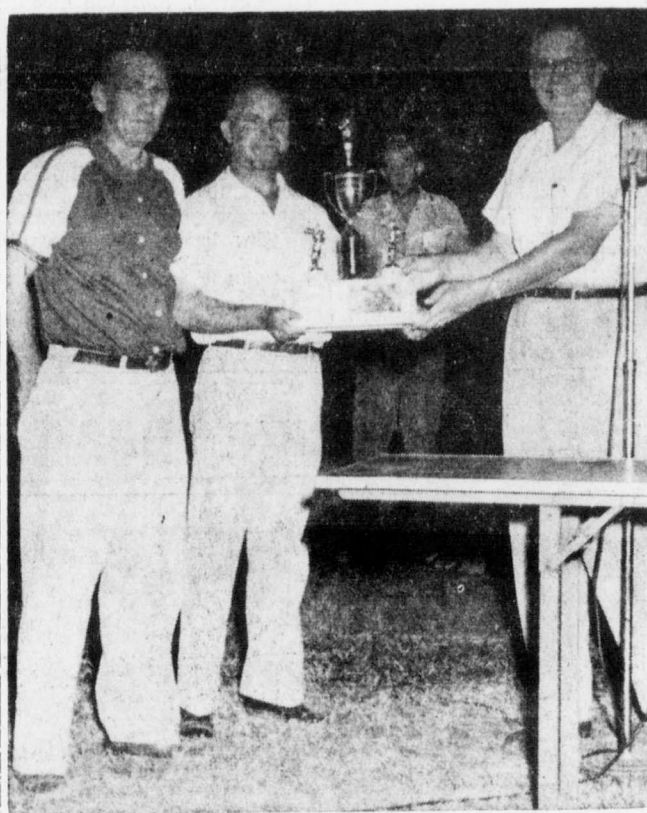
Alexandroff and Pets in Court Again

Judge E. E. Theriault of Palm Springs judicial district will decide tomorrow how many dogs constitute a nuisance.

The case involves Michael Peter Alexandroff, Russian, who has been in court before because of the large number of wolfhounds he keeps.

Alexandroff, who formerly lived at Thousand Palms, now owns a place at Desert Hot Springs, where the latest arrest was made. Neighbors complained that more than a dozen large wolfhounds are being kept at his place and that they are allowed to roam at will.

Deputy Sheriff Ray Youngberg served the warrant and Alexandroff is at liberty under \$50 bail.



TO THE WINNER — Mayor Florian Boyd, right, presents the Championship Softball trophy to Manager Ben Haven of the P.S. Transfer club and Sponsor Froman Golden at ceremonies at Polo Grounds Thursday night.

City Softball Title Won by Transfer as Trophies Given

Palm Springs Transfer made it two out of two to take the Desert Softball League championship in the city play-off series when they defeated Junior Chamber of Commerce Thursday night at Polo Grounds 6 to 3. They had won the first game Tuesday night, 12 to 7.

The largest crowd of the current softball season—more than 750 fans—saw a tight ball game and the award of trophies for the season to the winning players.

JAYCEE PROVIDED the crowd with a thrill in the top half of the last inning. Trailing by four runs, 2 to 6, as the inning opened, they had the bases full on an error and two walks with only one out and a third straight walk forced in a run.

Mark Hopp then took a terrific swipe at the ball and Art Jurado made an equally sensational stop of the ball to start a double play, Jurado, unassisted, to Holmes, to end the game, the series, and the season.

BILL TICHENOR completed the season with a record of no defeats as a result of the victory. He held Jaycee to four hits Thursday night, one of them a two-bagger by Pitcher Les Shaw. Art Jurado slammed

Desert Sun Today Resumes Twice Weekly Publication

With this issue The Desert Sun resumes twice-a-week publication for the season.

All of the features which have appeared once weekly will now appear twice weekly with many additional articles. Coverage of the Palm Springs area will be on every Monday and Thursday from now on, doubling the business opportunities for the advertisers.

The Desert Sun today goes on a twice-weekly basis with a great gain in circulation recorded during the year. Growth of the circulation list has been greater proportionately than has been the growth of the city which, as all know, has made tremendous strides.

Watch for your Desert Sun each Monday and Thursday and keep abreast of the happenings, growth and all the news of the Village.

Additional statistics on the Sun's growth may be found on Page 4A today.

Local Banks to Follow Optional Holiday Pattern

Palm Springs banks will follow the pattern set in Los Angeles Thursday when member banks of the Los Angeles Clearing House association voted to remain open on optional bank holidays through September 8, 1955.

O. A. Taborson of the Desert Bank said that institution will be open on optional holidays and Fred Ingram, of the local Bank of America said that the Palm Springs branch will also follow the style set in Los Angeles.

Optional bank holidays include Lincoln's Birthday, 1954; Washington's Birthday, 1954-55; State primary election day, June 8, 1954; Admission day, 1954; Columbus Day, 1953-54; State general election day, November 2, 1954; and Armistice Day, 1953-54.

Ben R. Meyer, president of the Clearing House association and a Winter resident of Palm Springs, said the action was taken to align banking with the holiday schedule of most other business houses.

From Page 1—MORE ABOUT

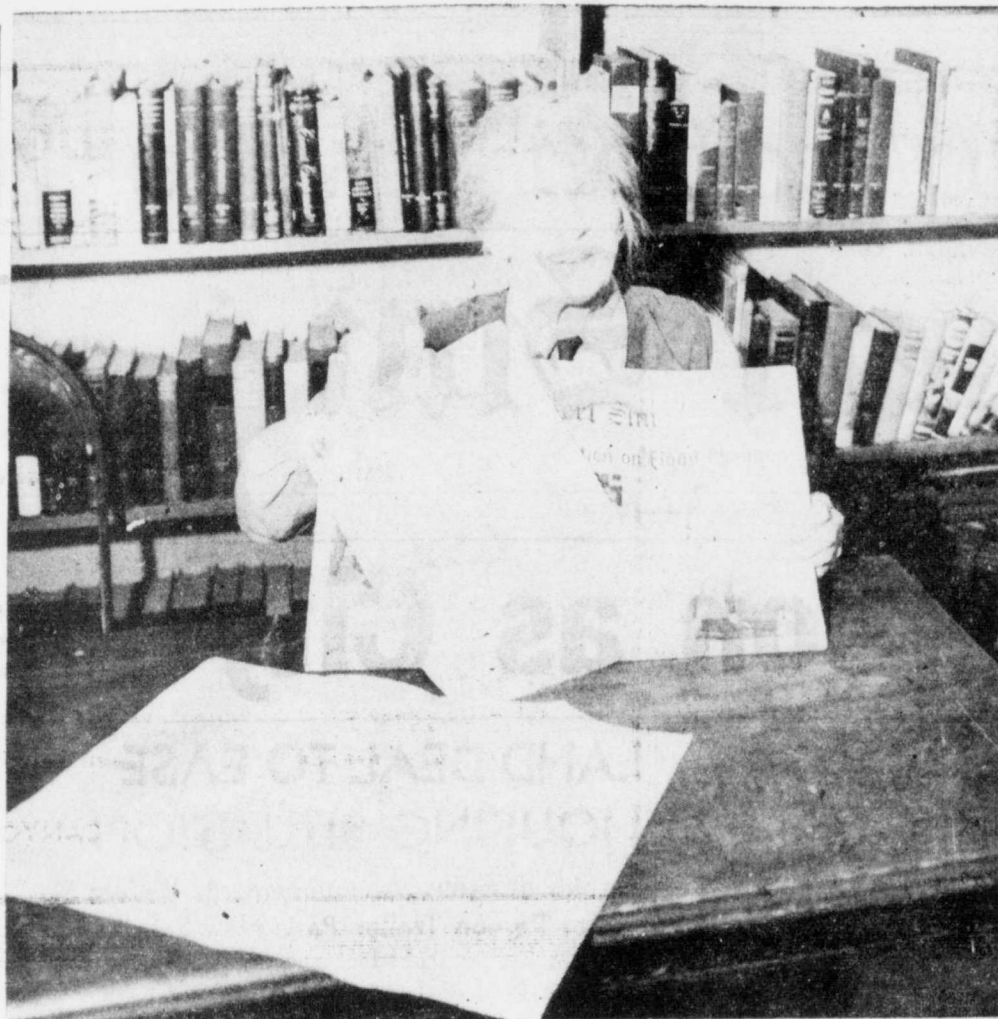
THIS SIDE

Of screen, radio and TV. Charles D. Farrell, was our mayor, every time a civic organization wanted a publicity picture, they'd call him to pose with them. Which caused some snide people to comment that The Sun ran his picture too often. One sarcastic subscriber even wrote in: "Cancel my paper, no picture of the mayor last week." I fixed that. Wrote back to him and said: "Cancellation order ignored. We have TWO pictures of Farrell this week."

What brought that up was a perusal of the metropolitan dailies. Have you seen a Los Angeles newspaper lately with out pictures of (a) Barbara Graham; (b) Kay Spreckels; (c) Mayor Poulson? HOWARD POE, who looks out for traffic safety for the PSPD has a parrot. When it was still young he made the mistake one time of taking it out of the cage. Now it won't go back in and has the run of the house. That's all right except on Poe's days off. He works a night trick the day before he has a day of rest and so likes to sleep in the morning. But he can't. At the rise of the sun, the parrot lights on his pillow and yakadavaks steadily until he gets breakfast. Seems there was another Poe one time who had trouble with a raven. Among the recent openings was that of the Bali Ball. The Fred Skinner Trio there really put out the low-down rhythm.

BLAME THIS ONE on Bill Fadden. He related it to me. Said Bill, there was a big shaggy dog that decided to go on a bender. He wound up at a dog show where they put him on exhibition. And awarded him a blue ribbon. Delighted, he went to the Chi Chi and, according to Bill, became inebriated. Then went home. His wife berated him and asked where he had been. "To the dog show," he said proudly, "and won a blue ribbon!" "Oh, that's wonderful," said Mrs. K. Nine. "Let's see the ribbon." The dog looked all around and couldn't find it. "Funny," he said, "it was right here in my pants pocket." Then the brawl was on. Finally one of their sons, a little pup, said, "Don't fight, folks, I'll go up and get your prize." So he trotted to the Chi Chi and clambered on a stool. Fred, the happy polisher of the mahogany, said, "What'll you have, Pup?" And the little dog said: "Pop's Blue Ribbon."

JACK MEISELMAN, home-builder, writes in to protest the practice of turning off the street lights too early. "It's just like the old small town habit of rolling up the sidewalks," he said. "There's a new 3-D these days. It used to be that all we had to look out for were automobiles on the horizontal plane. But the way airplanes are dropping into houses these days, there's the vertical dimensional hazard, too. And I want to thank Jimmy Shea for giving me a day of real rest last Thursday. With the Monday issue coming up again, it was a real relief. Jimmy also presented me with a paper weight one day when I was caddging his type writer. It's a hefty brass



FIRST NEWSPAPER—Pioneer resident Cornelia White is shown with the first two copies of the Village's first newspaper, the Red Front Store News, published in 1914. The old newspapers belong to the Desert Museum.

Cramer Resigns as Mayfair Head

Charles Cramer, president and director of Mayfair Markets, leading California market chain with general offices in Los Angeles, has submitted his resignation to the board of directors.

He will enter the building and real estate development field.

No replacement for Mr. Cramer's office has been named. Cramer entered the supermarket field in 1945 when he and his partner, Edwin J. Fox, present vice president and general manager of Mayfair, bought the interests of Weinstein Brothers and Survol, consisting of six supermarkets in the Los Angeles area.

Now with 33 markets, stretching from the Mexican border to the San Francisco Bay region, Mayfair ranks as one of California's top chains. Much of the planning and developing of the successful shopping centers in which Mayfair Markets are located, are the result of Cramer's efforts.

replica of the Golden Spike which many years ago united the Midwest and coast by rail. Not only is it an efficient paper weight, but it makes a good shillelagh for those who come in to protest their name was spelled wrong.

WAS GLAD TO NOTE, while on vacation, that the paving of Indian avenue by the bath house had been completed again.

The Desert Sun

and PALM SPRINGS NEWS

The Desert Sun—Established 1927
Palm Springs News—Established 1935
CONSOLIDATED DEC. 1, 1952

Vol. XXVII, Mon., Sept. 14, 1953, No. 7

Published Mondays and Thursdays—except during June, July, August, then on Thursdays only—at Palm Springs, California, by Palm Springs Publishing Co., 174 North Palm Canyon Drive, (The Center)—Palm Springs, California.

PHONE 2249

OLIVER B. JAYNES
Editor and Publisher

WARD J. RISVOLD
General Manager

R. F. Grattetter—Exec. Editor

William Rashall—Promotion Mgr.

Entered at the post office at Palm Springs, Calif., August 5, 1927, under the Act of Congress of March 3, 1879.

10c per copy; \$6.00 per year by mail elsewhere in U. S. Foreign postage extra.

Palm Springs Publishing Co. will not be responsible for unsolicited manuscripts or photos left with or mailed to The Desert Sun or Palm Springs News.

MEMBER—California Newspaper Publishers Ass'n.

National Editorial Association

Palm Springs Chamber of Commerce

Address all communications to PALM SPRINGS PUBLISHING CO., P. O. BOX 190, PALM SPRINGS, CALIFORNIA

SHELLY'S Sportsman's Center

"TOYS FOR MEN"

NOW OPEN

Come in and get your FREE

1953 Hunting Regulation Booklet

136 S. Palm Canyon Drive

Phone 5188

Changes Made at Police Station Aid to Efficiency

Alterations at Palm Springs police station to increase the efficiency of the staff, are nearing completion. Work started early this month.

Walls and partitions have been removed and re-arranged to provide new fingerprint, interrogation and other offices under the new security program proposed by Chief of Police John S. Davis.

The front office will be enlarged with all radio equipment on hand for the officer or clerk on desk duty and arranged to speed up transmission of police calls.

Information files will be in a new filing room and booking and interrogation rooms built to meet the new program.

4p etaoin shrdlu shrdlu shrd

From Page 1—MORE ABOUT

BASEBALL

ter, home run leader, most valuable player and to the winning Palm Springs Transfer team.

MAYOR FLORIAN BOYD presented the Softball Championship trophy to the Transfer team and Councilman Jerry Nathanson presented the individual trophies to the 12 members of the club.

City Treasurer Robert Peterson, acting city manager, presented the home-run trophy to Herb Rouch of Mhoon and Mhoon of Cathedral City. Councilman Ted McKinney presented the batting championship trophy to Tichenor.

TICHENOR ALSO was presented with a trophy as "the most valuable player" by Fred Ingram, manager of the Bank of America here.

The 12 members of the Transfer team who were awarded individual trophies are Mike Puentes, Jerry Fortunato, Leon Heiser, Art Jurado, Ross Cavanaugh, Gene Holmes, Bob Ralph, Mike McCormick, Bill Tichenor, Bob Seiple, Jerry Fortunato Jr., Ben Haven, manager.

During the evening's game, Joe Garcia and his band furnished music for the crowd.

Unable to Find Errant Shooter

Mrs. Arthur Miller, 987 North Patencio road, reported to police Friday that someone was shooting guns near the mountain at the rear of the house. Officers investigated but were unable to locate anyone. Discharging of guns within the city limits is a violation of local ordinances.

Sales Tax Refund Voted by Council

Sales tax security refund of \$50 to Cullen Wilson, Yvonne's Cafe, was authorized by council.

4p etaoin shrdlu shrdlu shrd

Earle C. Strebe Village Theatre

Phone 4384

NOW PLAYING

3D/3D/3D/3D/

THE CHARGE AT FEATHER RIVER WARNERCOLOR

FROM WARNER BROS. MAKERS OF 'HOUSE OF WAX'

WARNERPHONIC SOUND

GUY MADISON - FRANK LOVEJOY - HELEN WESTCOTT - VERA MILES - DICK WESSON

WRITTEN BY JAMES R. WEBB - DIRECTED BY GORDON DOUGLAS

Wed.-Thurs. Sept. 16-17

THE MODERN MARRIAGE GAME

...and how three people played it!

JEAN SIMMONS VICTOR MATURE

in AFFAIR WITH A STRANGER

COMING SOON!

Your eyes will see the glory...

COLUMBIA PICTURES presents

RITA STEWART HAYWORTH - GRANGER

SALOME

CHARLES LAUGHTON

JUDITH ANDERSON - So Glad HARDWICKE

BILL SYDNEY - Maurice SCHWARTZ

ARNOLD MOSS - Alvin BADDEL

Technicolor

Screen Play by HARRY KLEINER - Produced by BUDDY ADLER - Directed by WILLIAM DIETERLE

Seek Action on Water Co. Sale

Directors of the Desert Hot Springs County Water district Thursday voted to seek speedy action on the acquisition of the Desert Hot Springs Water company.

A letter will be sent to the Launer brothers, owners of the system, asking why they have delayed in fulfilling their part of the bargain. The decision followed report that the owners of the water company have not

2a-The Desert Sun and PALM SPRINGS NEWS PALM SPRINGS, CALIFORNIA Monday, September 14, 1953

ther executed escrow instructions nor asked Public Utility Commission approval of the sale. Directors of the district fixed escrow instructions three weeks ago and sent a check to the Riverside Title company, \$157,500, to complete the deal.

READ SUN

CLASSIFIED ADS

TRIXIE'S DANCE STUDIO

Opening Sept. 14th

Enroll early for the Season

Open Mondays, Tuesdays, Thursdays and Fridays

from 3 to 6 P.M.

BALLET...TAP...ACROBATIC, ETC.

For Girls and Boys of all ages

670 Calle Palo Fierro Phone 4212

Experts on all TYPES of



COOLING TO GET BEST RESULTS and maximum efficiency let us engineer and install your cooling and heating system.

Perry F. Sanders

Licensed Roofing, Heating & Cooling Contractors

500 Oleander Road Phone 2723

Hwy 111 Near Cathedral City Phone 8-4232

SUNAIR DRIVE-IN Theatre

Show Starts at Dark

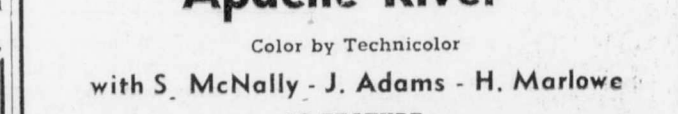
NOW PLAYING

"The Stand at Apache River"

Color by Technicolor

with S. McNally - J. Adams - H. Marlowe

— CO-FEATURE —



Ma and Pa KETTLE ON VACATION

IT'S ALL NEW!

with RAY COLLINS - BODIL MILLER A UNIVERSAL INTERNATIONAL PICTURE

Wed.-Thurs.-Fri.-Sat. Sept. 16, 17, 18, 19

FOUR DAYS TO SEE

There Never Was a Man Like

SHANE

There Never Was a Story Like

SHANE

There Never Was a Picture Like

SHANE

ALAN LADD - JEAN ARTHUR - VAN HEFLIN

GEORGE STEVENS' SHANE

CASTING BY BRANDON DE WILDE with JACK PALANCE

BEN JOHNSON - EDGAR BUCHANAN - PRODUCED AND DIRECTED BY GEORGE STEVENS

SCREENPLAY BY A. G. GUTHERIE JR. - ADDITIONAL DIALOGUE BY JACK SMER

BASED ON THE NOVEL BY JACK SCHAFER

A PARAVISION PICTURE

TECHNICOLOR

— Co-Feature —

"It Happens Every Thursday"

Loretta Young - John Forsythe

COME EARLY — SEE A COMPLETE SHOW

Villager Nears "Wings of Gold"

Marine 1st Lieutenant Kenneth J. Kopecky, son of Mr. and Mrs. James H. Kopecky, 957 South Riverside drive, has completed carrier pilot qualifications aboard the small aircraft carrier Monterey, in the Gulf of Mexico, according to report from the Fleet Home Town News Center. He is now stationed at Pensacola, Florida. Lt. Kopecky graduated from the University of Southern California in June 1950, with a bachelor of science degree in Commerce. He received his commission at the Marine Corps Recruit Depot in San Diego that same year.

Later he served with the First Marine Air Wing as air support control officer prior to entering Naval flight training at Pensacola.

Since reporting to the Naval Air Station, "the Annapolis of the Air," Lt. Kopecky has completed a rigid schedule of training and is now ready for a four month course in combat-type aircraft, the final step to Navy "Wings of Gold."

TAG YOUR PETS IS POLICE ADVICE

Always put identification on your pets — even turtles. This was the advice given Villagers Friday by Palm Springs police, who reported that it was easy to return Kenneth Johnson's pet turtle to him, because he had his name written on its back. The turtle was found in the 1400 block of South Palm Canyon drive Wednesday by James Barber, 861 East Aransas road.

Wandering Lad Detained Here

A 15-year-old Beverly Hills youth was picked up by Palm Springs police at 2:30 a. m., Thursday, on violation of curfew and driving without a driver's license.

Officers immediately notified his mother in Beverly Hills, and informed her that the boy would be released only to her custody. The mother arrived here before 8 a. m.

An 18-year-old companion of the youth was not held, but remained in the police station overnight as a "sleeper."

C. of C. Group to Meet Tomorrow

Max M. Gillis, of the state public works department, will speak on "Your State Government is Big Business" at the bi-monthly meeting of Riverside County Association of Chambers of Commerce. The luncheon will be held at the American Legion Hall in Corona tomorrow noon.

The Association is also expected to take official action on the proposed charter form of government for the county at the luncheon.

THE GAME OF THE AGGRESSOR

If peace is to be waged with the excitement attendant upon war, we must prepare to mobilize every free man to engage wholeheartedly in its offensive. We need to discover the timeless lessons of history—that only collective security can save us. In the midst of today's tragic circumstances we have learned that the game of the aggressor has been to pick on weaker nations one by one. This is the method Hitler used, also Stalin. Will we now profit from these lessons so brutally taught us and seek to join forces with all other peace loving nations to discourage every aggressor?—Dr. J. Richard Sneed.

I rise--- --TO REMARK

By JOHN PHILLIPS

The 1952 elections seem hardly over, yet I find a general interest, more than usual, in the elections coming up next year. Part of this is due to the still-fresh publicity of a well organized opposition to the administration and the present majority in the Congress, and part of it is due to an interest which would exist after any election resulting in a change in controlling party.

I was somewhat amused to hear a rumor, serious or promoted, that your Congressman is not going to run again for this office. I have made no announcement on that subject. It is early. Usually Congressmen, like state representatives, come home after a session, interested primarily in getting a little rest, and finding out what the voters think about the session and its activities. We then go back to the representative capitals, and along about February we, or our friends in the district, put out a statement, saying that the Congressman will yield to the insistent demand of his people, or something like that, and announce ourselves for re-election. I had given the subject no serious thought.

IF IT INTERESTS anyone this early, I will now say that I will be a candidate for re-election to the office I now hold.

I suspect I know how the rumor started. First, because a newspaper columnist in Los Angeles, trying I think to fill space, and perhaps promote himself an argument (which would fill more space) ran a squib that I was to be opposed by my friend, the present state Senator, because of the "opposition of the veterans," to the 1954 budget. I understand that the Senator promptly squashed that one, and now that the veterans have discovered that they were deliberately misled by alleged information sent out of Washington, and that, in fact, the Veterans Administration has the best set-up in its history, I am getting letters of commendation, and also letters of apology from my comrades who previously had sent me the hot telegrams they were solicited to send. Third, and perhaps most important, my friends have known for years that I yearn strongly to get back and to sit under my own vine and fig tree, (which will have to be a eucalyptus tree) and forget the troubled world for a while. I proposed this in 1950 and the three counties wouldn't even listen. I proposed it again last year, but I had to admit myself it was ill-timed, as we were dividing the district and it would have put three new men in an area, most of which I had represented, and from which the other Congressman had retired.

THE ADVISABILITY of going back for this session has been proven by a chairmanship, controlling the budgets of important agencies; a place on the majority party's policy committee; the job as California's representative on the committee on Committees; two other appointments, and a very close friendship and relationship with various men and women, from Cabinet level down, whom I have known and worked with for years. Look only at the spots now filled by Californians on important committees and you will see what I mean. Working with my long-time friend, the "opposite number," as we say, for the Democrat party, we have between us, "covered the waterfront" of the committees, for California.

I still feel the same way! But again, I am compelled to admit that another term, whether I like it or not, seems to be indicated, if the voters agree next June. I disagree completely and firmly with any theory of the "indispensable man," in any office, but honesty compels me to agree that a change right now would put this district and this area out of some key positions, which we couldn't possibly get back in the immediate future.

I hope that clears up the question. I shall be a candidate for re-election to the office I

Start Work on Indian Bath Site

Clearing of that part of Section 14 which is designed for use in a proposed Indian bathhouse development, has been started, Indian Agent Ned Mitchell announced Friday.

Eight acres are included in the entire area, which was approved for development by vote of the entire Agua Caliente Tribe. Complete clearance of the area will not be accomplished until existing leases have expired.

Bids will be asked in the near future for development of a parking lot immediately north of the Indian office. This public parking lot will remain in use until the entire area can be utilized, Mitchell said.

LETTERS To The EDITOR

SPEAKING OF TRUCKS

Dear Editor: We were happy to read the news in The Desert Sun regarding the change of routes for trucks. As home and hotel owners, we greatly appreciate the efforts of W. G. Roeseler, our city planning director, and Jerry Bunker, our city attorney, in their attempt to eliminate all truck traffic from Palm Canyon drive.

It is one of the very bad things for our town, as it is injurious to health and to safety to anyone walking.

Palm Springs has outgrown the Village stage, as a child outgrows its infancy. By all means we should keep our town quaint in keeping with its tradition, but we must also have progress, and heavy, loaded trucks, or even buses that make a roaring noise as they go by, are not in keeping with a resort town where people come to retire, rest and relax.

We hope that before we get the regular four-lane highway from Whitewater that trucks and buses will be rerouted through Sunny Dunes road. LEIB ROSEN
El Coronado Apartment Hotel
1410 South Palm Canyon drive
Palm Springs, California.

SUN FOLLOWS THEM

We are still enjoying the cool ocean breezes (at Ocean-side) and it is sure good to get The Sun every week and to know what is going on in the best little town in this land of ours.

This is the 23rd year we are reading The Desert Sun and would not be without it no matter where we go. Please be sure we will be glad to get back this Fall. MR. & MRS. JACK GHOLSTIN

County Insurance Costs to Increase

Cost of the county's liability insurance will be about 20 per cent higher for the coming year following action of supervisors last week in authorizing purchase of a comprehensive policy for approximately \$65,000 for the fiscal year.

Officials explained that the county now owns more cars and equipment than formerly and the cost of accident and liability insurance has gone up sharply.

Thrifty Opens New Costa Mesa Store

Thrifty Cut Rate Drug Stores' newest and most modern service-yourself drug store in Costa Mesa was buzzing with activity today following its official opening which featured the appearance of Marcella Roulette, RKO actress; Mayor Charles T. Winkle, and Thrifty executives. A crowd of over 300 gathered for the opening and officials said that by noon 3200 persons had clicked through the turnstiles.

now hold, but won't you please think seriously about starting to exercise another horse for the race after that!

Meiselman Reveals Plans for Development Campaign

Jack Meiselman today announced his construction program for the Winter season of 1953-54 — More homes in Luring Sands Park, Desert Palms Estates, Vista Del Cielo No. 2 and Val Vista.

To further this program, he has secured the services of Thor Fredricksen Jr., as general contractor, who together with his father, Thor Fredricksen Sr., was instrumental in the construction of the El Mirador Bungalows.

THE FIRST construction has already started, with three new homes being built in Luring Sands Park, and two homes in Vista Del Cielo No. 2.

The Luring Sands Park homes are three-bedroom, two-bath residences, with patios, lots of glass, sliding doors, and especially designed for Palm Springs living and playing, Meiselman said.

"These homes start at \$13,975, and can be purchased with a down payment of \$2500 and small monthly payments," he added. Located on El Gro Way and Amado, the homes may be financed by Coachella Valley

Savings and Loan and by Meiselman himself.

THE NEW TWO-BEDROOM homes, located on San Raphael and Paseo Del Luisa, start at \$8975. Down payment is \$975, with small monthly payments. Financing is available through Coachella Valley Savings and Loan and Meiselman.

"These homes feature large steel sashes, steel cabinets, service rooms, adequate coolers, and everything else that tends to make for practical Palm Springs permanent residences," Meiselman said.

Gannon Realty Company, while continuing as exclusive agents and realtors for all Jack Meiselman Building Enterprises, will continue to extend full courtesy to all real estate brokers.

READ SUN CLASSIFIED ADS

3a—The Desert Sun and PALM SPRINGS NEWS
PALM SPRINGS, CALIFORNIA
Monday, September 14, 1953

PALM SPRINGS DRUG FOUNTAIN

Now under the personal management

of

Tony & Marilyn

(Formerly of the El Paseo Pharmacy Grill)

SERVING

DELICIOUS HOT FOODS . . . SANDWICHES

SALADS . . . FOUNTAIN DRINKS

P.S.—Suggest you try their Special French Dip Sandwich served with French Fries and Green Salad — It's Good!

160 NORTH PALM CANYON DRIVE

One of the nation's leading ADVERTISING EXPERTS* says:

NEWSPAPER ADVERTISING has these 5 ADVANTAGES

1. NEWSPAPERS have universal appeal . . .
2. NEWSPAPERS provide intense circulation coverage . . .
3. NEWSPAPERS are an economical advertising medium . . .
4. NEWSPAPERS are flexible . . .
5. NEWSPAPERS permit self-scheduling of reading . . .

A. G. ENSRUD, Media Director
J. Walter Thompson

Advertisers in The Desert Sun
will find another advantage . . .

6. Your dollars come back to you

THE DESERT SUN IS A 100 PERCENT LOCAL PRODUCT
Every step in the production of this publication is done right here in Palm Springs — helping create local prosperity.

WE OPERATE OUR OWN: Typesetting machinery . . . newspaper press . . . composing room . . . engraving machinery . . . photo processing equipment. The Desert Sun has one of the largest annual payrolls in Palm Springs. Except for newsprint paper, ink and a few other supplies unobtainable locally, the Desert Sun BUYS EVERYTHING RIGHT HERE IN PALM SPRINGS.

CONSIDER THESE MANY ADVANTAGES
IN SELECTING YOUR ADVERTISING MEDIUM

The Desert Sun a 100 percent LOCAL product

Desert Air Hotel

OPEN

Our Famed
COMPASS ROOM

Delicious Dinners Served Nitely
From 6:30 to 10 P.M.

Delightful Luncheon — Breakfast

IN THE LOUNGE
Refreshing
Cocktails
Chuck Travis
at the
Piano Bar

**You'll come often
if you visit
DESERT AIR
once!**

All your friends
are here

Located between Palm Springs and Palm Desert
off Highway 111
Phone 8-4611

EVERYONE

**in the Palm Springs
Resort Area Reads**

The Desert Sun

Why?

Complete Coverage of
HOME NEWS — SOCIETY — SPORTS
CLUBS and other events
affecting residents in the area.
Largest WANT AD SECTION
on the Desert

Check These Results . . .

• 1673 NEW SUBSCRIBERS IN 1953 •

Twice the population Growth of Palm Springs
36% Increase in Advertising Volume Over 1952

Merchants have found it profitable to tell
their story in **THE DESERT SUN**

USE

**THE MEDIA THAT HAS PROVEN ITS WORTH FOR
THE PAST 27 YEARS**

The Desert Sun

Published Twice Weekly in Palm Springs
(Monday & Thursday)

Seven Qualify in Exams for Police Duties

Two Added to
Force and Third
to Join Sept. 21

Seven persons qualified for the police eligibility list, and two of them have been asked to report immediately for duty, Chief John S. Davis announced.

Successful candidates were: James Gundert and Tom Dunigan, Lodi; John T. Cochran, Banning; and David Strausser, M. E. Rhodes, Robert Johnson and Eugene Holmes, all of Palm Springs.

Gundert and Dunigan have been asked to report for immediate duty, and Cochran was requested to report September 21, the date Sgt. Dale Thompson starts his year's leave of absence.

Adding these three men to the force brings the department within one of its authorized limit of 26 men.

The test was based on a written examination, agility and oral tests.

Deadline

Taxpayers Warned
Tuesday Last Day

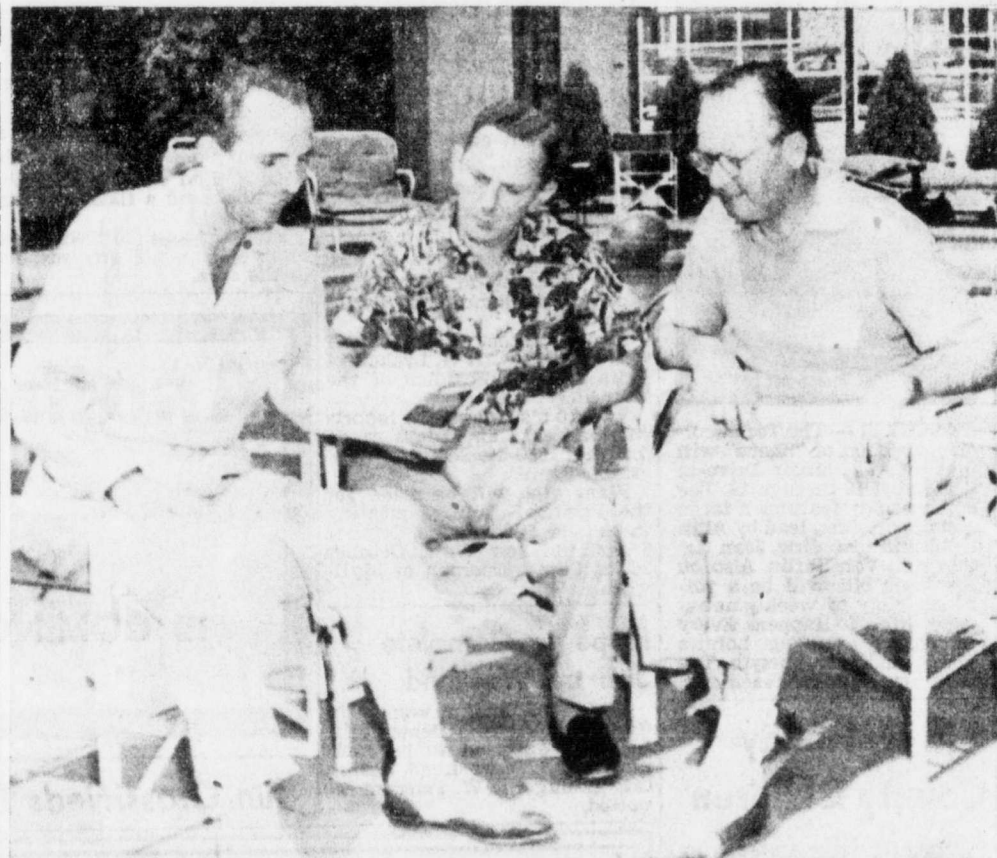
Palm Springs taxpayers, with others in Southern California, were reminded today that third quarter installments are due tomorrow from all who filed declarations of estimated tax for 1953.

Those subject to excise taxes should file returns for the July-August-September quarter by October 31.

Both warnings came from the office of Robert A. Riddell, district director of internal revenue.

Theft of an automobile buffer and electric drop cord, valued at \$80, was reported to police Thursday by Curtis Lewis of Bigley's Shell Service station, 1100 South Palm Canyon drive.

Dave Lyons Now Apartment Man, Too



Above, left to right, Peter Sheptenko, realtor, David Lyons, owner of the Saddle and Sirolo, and Mike Jekyll, a Sheptenko associate, complete details whereby Lyons purchased the popular Coronet

Lodge on Mel avenue. It was one of the largest real estate transactions of the Summer season.

Lyons is planning many innovations for the Coronet this season.

Sellers were the Los Angeles operators, I. M. Hoffman and Roy Burton.

Representing the buyers and the sellers was Sheptenko, long time Village realtor, and his associate, Jekyll.

Flood Problems Topic on Friday

Zone 6 flood control commissioners, directors of the Coachella Valley County Water District, Palm Springs officials and property owners affected, will meet at the Cathedral City town hall at 7:30 p. m. Friday to discuss flood control problems caused by Palm Canyon.

The public meeting was called by Supervisor Homer Varner, to see if an agreement can be reached on a solution to the problem, which involves location and cost.

READ SUN
CLASSIFIED ADS

List Coming Events Now, Plea of Chamber Office

"As a result of delay in setting events dates and advising the Chamber of Commerce of plans for events to be staged during the 1953-54 season, Palm Springs is losing potential publicity constantly . . . publicity which other resorts would be paying thousands of dollars to obtain," said Bill Dunkerley, manager of the local Chamber Tuesday. "Your local Chamber of Commerce works closely with the All-Year Club of Southern California and other similar organizations advising them of events information for publicity purposes."

Events information is needed by the All-Year Club three

months in advance in order to properly publicize any event, he said. Material is sent to city editors and travel editors of all the top papers in the United States, national magazines, radio networks, news services, picture syndicates, newsreels, television editors as well as many spots where travel tickets are sold and prospective customers can be teetered over the edge into a sale by the description of some Palm Springs event they might like to attend.

It is important to set dates far in advance so that maximum publicity may be obtained to encourage visitors to choose Palm Springs as their holiday spot for 1953-54.

Events dates received at the Chamber thus far are:

October 17-24, United Nations Week.

October 21-25, Automobile Dealers of Southern California Golf Tournament at Thunderbird.

October-Welfare and Friendly Aid Association Invitational Membership Tea.

February 17-22, 1954 Riverside County Fair and National Date Festival, Indio.

March 14-19 (Tentative), 2nd Annual Cabaret Capers, Jewish Community Center.

March 15-21, 19th Annual O'Donnell Men's Invitational Golf Tournament.

April 22-25 (Tentative), Desert Circus.

"If your organization is planning an event, please notify the Chamber of Commerce immediately. Palm Springs' competitors are publicizing their events and reaping publicity handsomely therefrom," said Dunkerley.

Brother's Death Calls Mrs. Simon to Eastern Coast

Lloyd Simon and his daughter, Rosalyn Lang, returned to Palm Springs last week after a Summer spent in Westwood and at beach points. Mrs. Simon did not return with them, having been called to New York by the death of her brother, Joseph Michaels, 57. She will be gone about a month.

Mr. Michaels was prominent in the manufacturing and banking business in Brooklyn.

Saturday, Mr. Simon went to San Diego to attend sessions of the Equitable Life Assurance company.

Motorist Faces Four Counts as Result Accident

Albert Campbell, 53, 422 South El Segundo, was cited on four counts following an accident at 10:28 p. m., Thursday, near the intersection of Ramon road and Sunrise Way.

His car collided head-on with a one-quarter ton pickup truck driven by William McGlamary, 601 East Andreas road.

Campbell was charged with driving while under the influence of liquor, making an improper right turn, in wrong lane of traffic, and driving without a valid operator's license.

He was traveling west on Ramon, and McGlamary was traveling east on Ramon.

Damage to Campbell's car was estimated at \$350, and to McGlamary's truck, \$150.

At a hearing before Judge Eugene Theriault Friday, Campbell had his driver's license suspended, and was fined \$200.

Bowmen

Have Chance to
Get Their Deer

Archers are having their chance in the San Jacinto mountains this week. For a ten-day period starting last Saturday, bowmen can take deer in the area. The regular deer season opens September 19.

Bow and arrow hunters must observe all State game regulations, and must possess regular hunting licenses. State refuges are closed to both archery and firearms hunting.

Because of legislation enacted during the past session at Sacramento, all of the acreage lying within the original boundaries of refuge 4-G is closed to hunting year. Most of the sanctuary takes in the Javaline, Mountain Center and Tahquitz Valley regions.

While the refuge has been posted by the California Department of Fish and Game, hunters are urged to stop at U.S. Forest Service stations in the San Jacinto Mountains to pick up maps and obtain latest information.

District Ranger John Gilman reminded all hunters and other users of national forest lands to be particularly careful with fire. Southern California forests are the most hazardous during Fall.

Week's Rest

Son of Villagers
is Given Leave.

Pfc. Stuart M. Graber, 22, son of Mr. and Mrs. Sidney H. Graber, 335 Mountain View place, has just completed a seven-day rest and recuperation leave in Japan from his duties in Korea. The leave was a part of the army's plan to give soldiers a break in the rugged training schedule now under way in Korea.

Pfc. Graber is an interrogator in the 508th Military Service Intelligence Service Platoon and has been in Korea since March. His wife, Roberta, lives in Studio City.

Tom Luke, Jr. at Annapolis

C. Thomas Luke, Jr., son of Mrs. Bernice A. Nersesian, Palm Springs, is a member of the new fourth class at the U.S. Naval Academy, Annapolis, Maryland.

Luke was graduated from Palm Springs high school in 1949 and attended Riverside Junior college at Riverside.

"Plebe Summer," a period of indoctrination for the incoming class, started June 29 and ended September 7. The regular academic year began September 8.

AIRPORT HEAD STRICKEN

Ted Hannah, director of the County Airport commission, was reported recovering today from a heart attack suffered Thursday evening. He was stricken while attending the state superiors' convention at Lake Tahoe.

Busy Agenda for Chamber Board on Thursday

Board of directors of the Chamber of Commerce will have a full schedule at its meeting Thursday, September 17.

Included on the agenda will be the following items:

Discussion of the proposed Visitor's Center; plans for a meeting with the County Fair Board to discuss changing the dates of the county fair at Indio; Courtesy Week (October 19 to 24) report from O. A. Torgerson, Adrian Rosen and Harry Paisley.

Road celebration September 23 of completion of overpass on Indian avenue in conjunction with Desert Hot Springs and North Palm Springs officials; discussion of truck traffic on Highway 111; discussion of reorganization of County Chamber, and complying with requests from the All-Year Club.

From Page 1—MORE ABOUT

HOUSING

tions, and in other ways.

RAMON TRAILER Park, started in 1936 by Jack Williams with 50 trailer lots on two and a half acres now has 160 trailer spaces on seven and one-half acres. With the new land acquisition there will be 300 trailer spaces plus a swimming pool, store and cafe, large recreational hall and game areas, located on a 25-acre plot of ground.

The Trailer Park recently incorporated, with the following stockholders: Bill and Clara Veith, who also are managers; Mr. and Mrs. Leopold Kalish of Palm Springs and San Diego; Dr. and Mrs. Edwin Dickinson of Los Gatos and Palm Springs; Charles Pierson, Winter Village resident and Summer resident of Glen Ranch at Lytle Creek.

HAZEL CRITCHLOW of Palm Springs; Dr. and Mrs. H. B. Dunham of Palm Springs and Fawnskin; Mr. and Mrs. Gerald Thomason of Palm Springs; Mr. and Mrs. Francis Rogers of Palm Springs; Mr. and Mrs. John Martin of Tacoma and Palm Springs, and Mr. and Mrs. Carl Anderson of Palm Springs.

The Veiths were managers of Rancho Trailer Park for three and a half years before transferring to Ramon Park.

THE TRAILER PARK now will border on four streets, Ramon road, Sunny Dunes road, Calle Amigos and Sunrise way. A buffer zone of RIA an R2 zoning extending in depth from 160 to 175 feet will protect the rights of residents on the streets facing the park.

The new addition will be connected to city sewage facilities, and all electric wiring will be underground. Sufficient electrical current will be provided to take care of any possible electrical appliances, Veith said.

Lots will be large enough to handle any size trailer, up to the largest size of 45 feet. The entire area, as well as individual lots, will be landscaped. The main street through the park, with major entrances on Ramon and Sunrise Way will be 30 feet in width, and all other streets will be 20 feet.

WHEN THE PROJECT is completed, including cost of the land and all improvements, the stockholders anticipate having an investment of \$1000 per trailer space.

The recreation area to be located in the center of the park, will consist of a large hall, where dances will be held twice weekly, an office, stage, large swimming pool, store and cafe, manager's quarters, and a large play area.

County Courts Honor Freeman

Riverside county superior courts were adjourned from 10 to 11 a. m. Thursday in honor of the late George Freeman, county judge for 26 years who succumbed earlier in the week at the age of 86. Superior Judges O. K. Morton, Russell S. Waite and John Gabbert attended the rites. Earlier they sat together and read into the minutes of the court a memorial of the late jurist.

IT'S NEW . . .
... Different

Exciting . . .

The Completely Altered

Bali Bali

ROYAL PALMS HOTEL

NOW

Entertainment

Name Attractions Nitely

Dancing

To Excellent Music

Bali Bali Dining

In Our New Dining Room

just off the Lounge and

Poolside

You'll Love the Food
and most important

the Low-Low Prices

CHICKEN DINNER

"All You Can Eat"



Includes Soup, Salad, Biscuits and Honey

Mashed Potatoes and Gravy

Children Under Ten Years — 75c

STEAK DINNERS

T-BONE STEAK (1 1-2 lb.) . . . 2.50

CLUB STEAK (1 lb.) . . . 1.85

HAMBURGER STEAK (1 lb.) . . . 1.50

Includes Salad, French Fries, Bread, Butter

SEAFOOD COCKTAILS

DELICIOUS DESSERTS

IT'S THE NEW

Bali Bali

an enticing enducement to all
who seek the best

Thanks to the folowing for the assistance
and help in making the Bali Bali what it is today

LEMEN PLUMBING

PALM SPRINGS BUILDERS SUPPLY

FORSYTHE FLOORING

PALM SPRINGS MIRROR & GLASS

McLAUGHLIN ELECTRIC COMPANY

BALI BALI

ROYAL PALMS HOTEL

224 N Palm Canyon Dr.

Tel. 2247

HERB RAUCH, Manager

PALM VALLEY SCHOOL A PRIVATE DAY SCHOOL

Enroll now for Fall Term — opens Oct. 5, 1953

REGISTRATION FOR NEW STUDENTS—OCT. 1-2-3

- CO-EDUCATIONAL
- GRADES 7 to 12—SMALL CLASSES
- INDIVIDUAL ATTENTION
- MONTHLY ENROLLMENTS

Highly Experienced Staff of Teachers
Swimming — supervised athletic program

Transportation Provided

Located on the former Marsden Foundation property—four miles east of Palm Springs off Highway 111

J. Blake Field, Director

HARVARD, A.B., M.A.

P.O. BOX 519

TEL. 8-4472

PALM SPRINGS

Opening Saturday, September 19th
for our 5th Season

TO SERVE YOUR
EVERY FOOD NEED

Nothing but the
Finest Groceries

... Garden Fresh Vegetables

We Specialize In Aged Meats

Palm Canyon Market

1111 SO. PALM CANYON DRIVE

Free Delivery

Phone Palm Springs 5119



Billy Wright, Realtor

Has Moved to Larger Quarters

1600 square feet of space for

Real Estate and Insurance

Same telephone numbers — 5757 — 2815

180 South Indian Ave.

Palm Springs

William E. Gillie Taken by Death

Funeral services were held Friday at 11 a. m. at Wiefels and Son Chapel for William Emmett Gillie of 156 South Indian avenue, who died Wednesday at the age of 61, following a brief, one-day, illness.

He was a native of Montrose, Colorado, and a resident of Palm Springs for the past three years.

He is survived by his wife, Maude E. Gillie and two sons, Darrell Bond of Reno, Nevada, and Melvin Bond of Riverside, also four grandchildren.

Elder Paul Payne, of the Church of Jesus Christ, Latter Day Saints, officiated at the rites with interment in Palm Springs cemetery.

Wiefels and Son were in charge of the arrangements.

Barbecue to Welcome New Park Manager

Horizon trailerites are planning a barbecue for September 10, and incidentally will celebrate the birthday of Leo Paquette and welcome Hal and Jan Burnett, who have taken over the management of the park.

Chef Jarber will barbecue steaks for 25 guests and the evening will be spent in watching TV, playing canasta and swimming.

High School Band Gets Beach Bid

Palm Springs high school band, under the direction of Gustave Patzner, was among leading Southern California high school musical organizations selected to compete in the 13th annual All-Western band review at Long Beach.

Date for the event, in which 75 of the top Southern bands will compete, is November 28.

Republican Assembly Organizes Tonight

Muriel Fulton, chairman of the membership committee, will give a report on progress to date when directors of the Palm Springs Republican Assembly meets this evening at 8 o'clock at the Fiesta Room on the Desert Inn grounds.

Organization for the new year is also on the agenda.

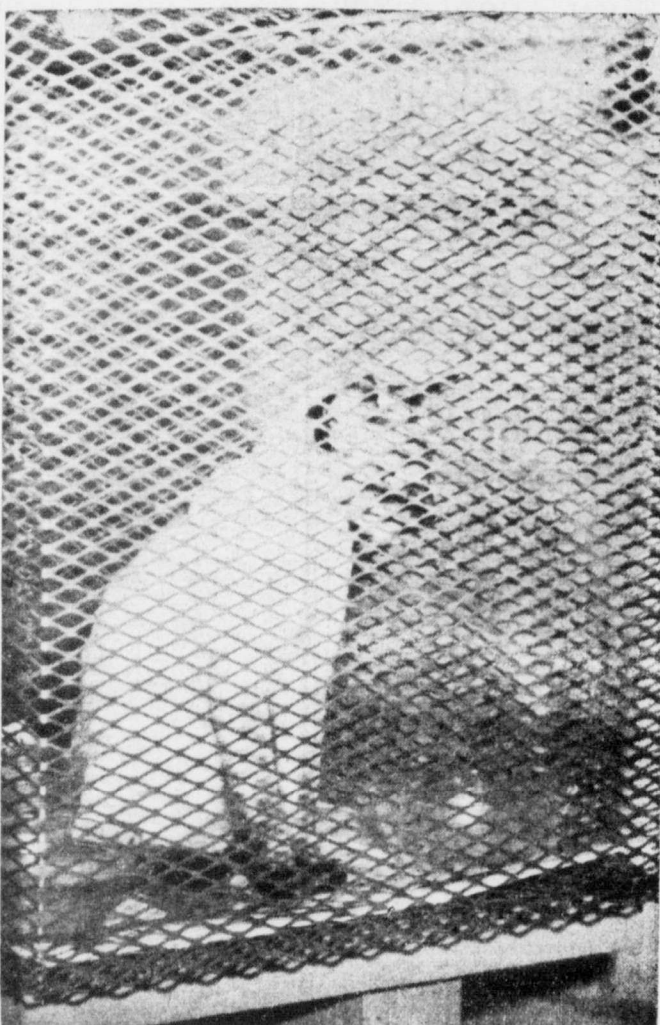
Guest Here Reports Theft of Wallet

Theft of \$83 from her wallet while she was a guest at a local hotel, was reported to police Thursday by Ethel Levin of Van Nuys.

The wallet was taken from her room, and was discarded by bushes at the rear of the hotel.

Nurses Association to Meet Next Week

California State Nurses Association, Desert District No. 34, will meet Thursday evening, September 17, at 6:30 p. m., at 666 Warm Sands drive.



(Desert Sun Photo)

WHAT A LIFE!—It isn't the cat's meow that's for sure. Most people, when they think of the city pound, think of dogs. But the Palm Springs Animal Shelter also houses cats. And these, too, are available for adoption.

Outstanding Speakers to Address Mineral Society

Shadow Mountain Gem and Mineral Society, Palm Desert, announces that meetings this season will feature a series of lectures by outstanding personalities in the realm of the earth sciences, as well as programs designed purely for entertainment.

The first meeting of the season at the Community church, Palm Desert, at 8 p. m., October 2, will have John S. Shelton, Ph.D., associate professor of geology at Pomona College, Claremont, speaking on "Plutonic Rock Formations."

This topic will deal with igneous rock formations, both magmatic and volcanic.

Dr. Shelton is known as the "Flying Geologist" because of

his almost constant use of his own plane as a method of travel and geological exploration. Most of his time is spent in obtaining photographic illustrations of the geological formations of the West, and he now has more than 4000 colored Kodachromes on the subject. This collection is said to be the best illustrative material of its kind in the United States, and is used in his lecture work for both introductory and advanced courses at Pomona.

More recently, Dr. Shelton has acted as geological consultant for the staff of Life magazine in its preparation of a feature article, "The Face of the Land."

The public is invited to attend the meeting.

Youths, Armed by Chance, Face Auto Theft Charge

Two 15-year-old Rialto youths, armed by chance when they stole a car with two loaded guns in it, were taken into custody by Palm Springs police at 2:08 a. m., Wednesday.

Local authorities received a report of the car theft about 6 p. m., Tuesday and remained on the lookout throughout the evening hours.

Officer E. W. Johnson noticed the boys driving on Palm Canyon drive, and immediately turned his squad car around. The two youths then tried to escape, travelling over several streets and running one stop sign before being stopped.

Officers W. L. Jessup and Jim Clarkson assisted Johnson with the arrest. They reported that the youths did not attempt to use the weapons, and did not have them in their possession when they left the car.

San Bernardino authorities picked up the boys later Wednesday morning.

SAFETY FIRST SAYS JEWEL SALESMAN

Irwin Samkin, New York jewelry salesman, is a man who does not believe in taking chances.

When he arrived in town one evening last week, he headed straight for the police department. There he deposited \$50,000 in gems.

He retrieved them the next morning to make his round of local customers.

Films Approved by PTA Revealed

Parent-Teacher Association approved movies shown here Saturday afternoons at the Village Theater, will start September 19, Mrs. Sidney Noles, PTA president announced today.

The movies are selected by the Cahulla PTA in cooperation with mothers of students in other schools. The Earle Strebe theaters cooperate in securing the selected pictures.

The picture schedule as selected to date follows:

September 19 — Eagle Squadron, with Robert Stack.

September 26 — Big Cage, with Clyde Beatty and Mickey Rooney.

October 3 — Mr. Big, with Donald O'Connor and Peggy Ryan.

October 10 — Give Us Wings, with the Dead End Kids.

October 17 — Fury at Sea, with Franchot Tone.

October 24 — Private Buckaroo, with Harry James, the Andrews Sisters and Donald O'Connor.

October 31 — Arabian Nights, with Maria Montez, Sabu and Jon Hall.

Famed Air Force Trio, Including Villager, Splits

A split-up for the world-champion Varstones vocal group comes this week as the singing trio head for the Far East Air Force on reassignment from Lackland Air Force Base, San Antonio, Texas.

Airman First Class Fritz Wev, bright, and Dick Henson of Palm Springs, will still be together in Okinawa following their transfer.

A third member of the group, Airman First Class Jack Clarke, will go to a different destination on the island of Guam.

The Varstones was originally a quartet of young singers from California. They were sworn in together when they joined the Air Force. After having registered several successful showings in Southern California night clubs, on TV and radio, the quartet of young men was sent to the Gateway base for indoctrination training.

After graduation from the Lackland course, they continued to sing as a group. Then in March, 1942, the first member of the quartet left. Airman Second Class Kieth Tedrow was shipped to Japan, where he is still serving as his companions-in-song head for the Far East.

After Tedrow left, the three remaining Tones continued to make with harmonious chords throughout the base and on special shows for the Air Force. Recently, they took the AF's highest honor for display of outstanding talent when they copped the top place in the AF

THE TALE OF A SHIRT

With apologies to Palm Springs, Calif.

There is a Village of far flung fame
You may have heard of it, Palm Springs by name
Please gather about and listen well
For the tale of a shirt I wish to tell.

A tourist came to this town for a rest,
He removed his coat and took off his vest.
Thinking this was like other resorts
He kept on removing right down to his shorts.

The great trouble was, as soon you will see,
This tourist was troubled with obesity.
When on Palm Canyon Drive he calmly would walk,
This near naked tourist began to cause talk.

Then a wise City Father decided to bring
An end, by an ordinance, to any such thing.
Said he our fair City will surely be hurt
If men, fat or slim, appear with no shirt.

But business men rose with a cry of alarm,
Such an ordinance we're sure will do us great harm.
Now the ordinance is tabled and no one is hurt,
So we will cut short this tale of the shirt.

And also with apologies from—
Collis H. Steere.



AT SUNAIR—The Technicolor production of "Shane" will play at the Sunair Drive-in September 16 through 19. The epic western features a large cast of top stars, lead by Alan Ladd and including, Jean Arthur and Van Heflin. Also on the same bill will be a rollicking story of weekly newspaper life, "It Happens Every Thursday," starring Loretta Young and John Forsyth. The show starts at dark each day.

Aid to Needy County Children Shows Increase

Aid to needy children in families in Riverside county averaged \$122.54 per family for July, 1953, compared with the \$118.43 per family average throughout California and the \$82.56 per family average throughout the nation for May, 1953, California Taxpayers' association reported today.

In the county, 809 families, with 2,320 children, received a total of \$99,218 in aid for July—an average of \$42.77 per child. In addition, 133 children in boarding homes, and institutions received \$6,657, an average of \$50.05 per child.

Rail Sitter Killed by Speeding Train

A Negro, tentatively identified as Morris R. Jackson, was killed by a Southern Pacific passenger train late Wednesday night just east of Banning.

Engineer William Matuskiewicz of the streamliner, told officers that the man sat on the rail and did not attempt to escape until the last moment.

World-Wide Talent Contest

Dick Henson is the only married "Tone" following his wedding of just two months ago. His bride, Barbara, daughter of M/Sgt. Walton Childs, of Lackland, will live in Palm Springs while Henson is overseas.

Although split from Clarke and Tedrow, the two remaining members of the original Varstones hope to continue their singing, promise a parody entitled, "Come to Me My Okinawa Baby, or something" while in the Far East.

Scout Board to Meet Tomorrow

Several Villagers, leaders in the Boy Scout movement, are planning to attend the annual dinner of the executive board of the Riverside County Council, Boy Scouts of America, at 6:30 p. m. tomorrow at Twin Pines ranch on the Banning-Idyllwild highway.

Announcement of the dinner was made by Carl G. Lykken of Palm Springs, president of the Council.

Various committee reports will be heard and plans made for the 1953-54 Scouting program.

Plans also will be made for the Regional Annual meeting to be held at Riverside, October 6 and the Pow Wow, October 24, at Camp Emerson at Idyllwild.

Hope to Complete Job by Weekend

Paving of Indian avenue in front of the Agua Caliente bathhouse is expected to be completed by this weekend. Acting City Manager R. W. Peterson reported.

Says Prowler Tried to Enter

Mrs. Jerry Sickle, 346 North Calle Santa Rosa, reported a possible prowler to police at 3:07 a. m., Wednesday. The suspect tried to open the door, and also used a flashlight, she said.

Investigating officers were unable to locate any suspects in the area.

Dudley R. Clark Serves in Orient

Dudley R. Clark, radioman seaman, USN, son of Mr. and Mrs. Dudley Clark, Cathedral City, is serving aboard the refrigerated stores ship USS Alsteda, which is now in the Far East supplying food to troops.

Clark, who entered the Navy March 6, 1948, reported aboard from the Naval Base at Adak, Alaska. Before joining the Navy he attended Multnomah Junior College in Portland, Oregon.

Another Type of

3-D

IS COMING TO TOWN!

E.A.K.

Sun Classifieds Bring Quick Results

Chi Chi Restaurant

OPEN FROM 11:30 AM. TO 2 A.M.

COMPLETE LUNCHEON from 95c
ROAST PRIME RIBS OF BEEF DINNER 2.85
OUR FAMOUS TOP SIRLOIN STEAK DINNER 2.65

— Banquet Room and Special Dinner Occasions Our Specialty —

FREE PARKING

TELEPHONE 7391

NOW THAT SCHOOL'S OPEN!

Remember — Be Cautious!



When you drive near a school or playground — SLOW DOWN—you never know when a youngster might run into the road. If you are going slowly YOU CAN STOP IN TIME!

We urge all residents and visitors to Palm Springs Be Careful, the child you save may be your own.

This Message Sponsored in the Public Interest by

PADDOCK POOLS

POOL MAINTENANCE — POOL ENGINEERING

693 SUNNY DUNES ROAD

Phone Palm Springs 5123

Professional Pharmacy

Now Open Daily 8:30 A.M. till 9 P.M.
Sundays 9 A.M. till 6 P.M.



- Accuracy
- Purity
- Fresh Drugs
- Ampoules & Vitamins Under Refrigeration

"Everything for the Sickroom"

... RENTALS ...

- HOSPITAL BEDS
- WHEEL CHAIRS
- CRUTCHES
- OXYGEN TENTS
- FACE MASK INHALERS
- OXYGEN

Hearing Aids and Accessories

PHONES 9090 — 2741

1081 N. Palm Canyon Drive

Palm Springs

Vic Vet says

IF YOU WERE DISABLED DURING WORLD WAR II SERVICE AND NEED TRAINING UNDER PUBLIC LAW 16 TO OVERCOME YOUR HANDICAP, YOU MUST SELECT A COURSE YOU CAN COMPLETE BY JULY 25, 1956



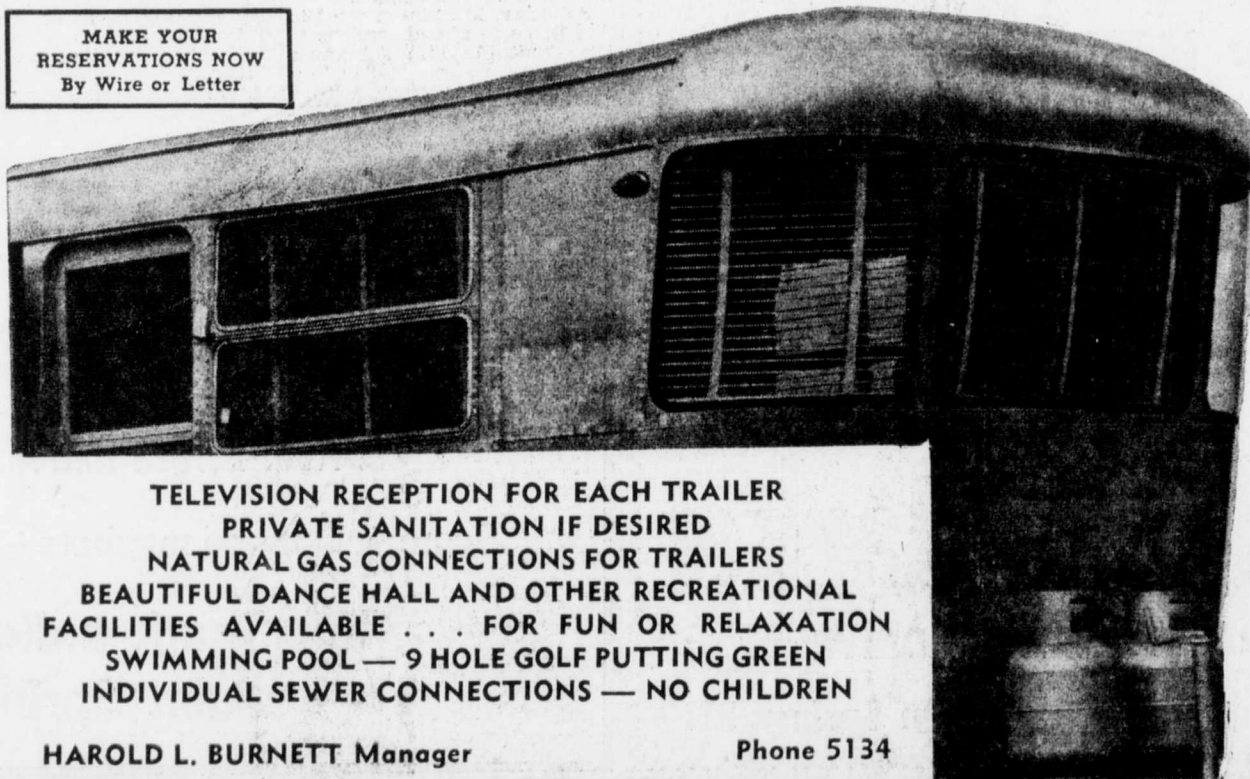
2nd WINTER SEASON

NEW — DIFFERENT
and ULTRA MODERN

P.O. BOX 219
PALM SPRINGS, CALIF.

Horizon Trailer Village

MAKE YOUR
RESERVATIONS NOW
By Wire or Letter



TELEVISION RECEPTION FOR EACH TRAILER
PRIVATE SANITATION IF DESIRED
NATURAL GAS CONNECTIONS FOR TRAILERS
BEAUTIFUL DANCE HALL AND OTHER RECREATIONAL FACILITIES AVAILABLE . . . FOR FUN OR RELAXATION
SWIMMING POOL — 9 HOLE GOLF PUTTING GREEN
INDIVIDUAL SEWER CONNECTIONS — NO CHILDREN

HAROLD L. BURNETT Manager

Phone 5134

NOW OPEN

Completely out of the wind area, situated in a sheltered cove located at the foothills of towering Mt. San Jacinto. Beautiful vista of surrounding desert. Within easy shopping distance of Palm Springs.

Only Park in operation in this area under new State regulations

- GROCERY STORE
- CAFE
- A Complete Village Community

Business trips are pleasure trips when you fly WESTERN!

WESTERN's fast, deluxe skyliners link your city to the commercial centers of the West...offer direct connections to air routes everywhere! You'll enjoy your flight...arrive relaxed and rarin' to go...ready for work or play!

SEATTLE

via Western's DC-6Bs to Los Angeles.

Call Western at 2709 or the Olman Travel Service, 2756

WESTERN AIR LINES

AMERICA'S OLDEST AIRLINE





With Hildy Crawford

September-wise . . . the weather has been warm . . . like always . . . and the Village is getting off to what promises to be . . . one of its most exciting seasons . . . It won't be too long before the round of openings . . . and it will be fun . . . to see everyone again . . . particularly, you desert-ers . . . who have been gallivanting around this Summer . . .

The columnists are calling "Little Margie" (that's Charlie Farrell and Gale Storm's program . . . as if everyone didn't know that!) . . . the "ugly duckling of TV" . . . because it was the Summer replacement for that top show "I Love Lucy" . . . and turned out to be a popular one . . . after a poor start . . . It's been switched to Channel 4 . . . and comes on at 8:30 p. m. . .

The Arnold Rummells of Lilliana Gardens . . . were among those who spent the Summer . . . right here at home . . . and she called me up to tell me . . . that they have really enjoyed it . . . and that they had tried most of the vacation suggestions I printed for stay-at-homers . . . She has gone in to Los Angeles for a fortnight . . . Their daughter Chickie is a Kappa Kappa Gamma and Mrs. Rummell will be in the receiving line for the sorority's mother-daughter tea . . . After that she enters St. John's hospital for a check-up . . .

Jane and Russ Wade returned to the Village last week . . . to get their son Jeff started in the fifth grade at Cabuilla . . . Jane says they had . . . kind of a crazy Summer . . . They went North to San Francisco for a time . . . and then came back to the coast to Carmel and Monterey . . . Russ had an operation . . . and they spent five weeks in Beverly Hills . . . while he recuperated . . . The Don Hartmans and the Ed Thrashers were here this past weekend . . . and the three couples got together . . . The Thrashers (the own Fat Eddies in LA) leave for Europe . . . early in October . . . The Frederick Watsons returned last week . . . from a nice, lazy Summer at Newport . . . Violet says they played samba and loafed on the beach . . . Her daughter, Pat Fowler, came back with them . . . Pat leaves the last of this month for Kansas City . . . to be a TWA stewardess . . .

Kitten Montgomery . . . who has spent the Summer at her home here on Racquet Club road . . . is in Los Angeles . . . attending the Pacific Southwest tennis tournament . . . She spent a few days in Beverly Hills with Grace Pope . . . and tells me Grace expects to be out here around the first of the month . . .

Edith Eddie Ward had a final vacation fling . . . She spent the weekend at Balboa Bay Club . . . as the guest of the Richard Baileys (he has Pacific Tile and Porcelain company of Los Angeles) . . . and John Lucareni were at their Smoke Tree Ranch home the past two weekends . . . They came down early from Jenny Lake this year . . . Ethel tells me that Playhouse Guild memberships are selling like crazy . . . Among the most recent subscribers . . . are the Walt Disneys . . .

Saw George Schube . . . lunching at the Chi Chi . . . and he said he'd be seeing all his Village friends . . . when the Doll House opens September 24 . . . At other tables . . . Father Michael O'Connor . . . and Father Clavin . . . the Bill Dunkerleys . . . and guess who showed up . . . Harold Wilcox . . . The Senator . . . who's been abroad managing the Lili St. Cyr tour . . . is looking great . . .

Fay and DeRugh Brainard who spent the summer at their "Dogwood Acres" in Allens Park, Colorado . . . will be back at their Village home on South Calle Marcus the first of the month . . . They start home

Wednesday . . . coming by the way of Salt Lake City, Lake Tahoe, San Francisco and Santa Barbara . . .

Mr. and Mrs. Ralph Shelley of 466 Via Las Palmas . . . are back in Palm Springs this week . . . after spending the Summer months along the Boulder River at McLeod, Montana . . . One of their houseguests this Summer . . . was Gen. Erik Nelson . . . (he led the first round-the-world flight . . . and is a renowned sports fisherman) . . . Gen. Nelson has visited Palm Springs frequently . . . and will be here in October . . . before leaving for a trip to South America . . .

Sorry to learn that . . . Lovey O'Donnell has sold her Village home on Vereda Norte . . . and bought one in Beverly Hills . . . I think you'll be back, Lovey . . . too much sand in your shoes . . .

The John Munhollands . . . who have been at their idyllic wild cabin all Summer . . . are back at their home on Camino Norte . . .

The Arthur LaBeaus of Oregon . . . who have that attractive brick house on the hill in the north end . . . are due to arrive in the Village . . . in a short time . . .

Dr. and Mrs. Mace Gazda and their children . . . flew in from Chicago Friday . . . He will be here for a couple of weeks . . . and his family is here for the Winter . . .

Helen Kirk was here from Wednesday to Saturday . . . supervising some construction that will enlarge their home . . . Ken is back East . . . but they will both be back in the Village around the first of October . . . and now that Ken has completed his year as president of Los Angeles Rotary Club . . . we'll be seeing more of them this Winter . . .

Kathleen Morris and daughter Sherry . . . are back at their home at 1085 Marshall Way . . . (Howard returned a week or so ago) . . . after a busy Summer in Vancouver . . . Sherry is back in school at Nellie Coffman . . . and her mother is enjoying their pool . . . these warm days . . .

Ethel and John Lucareni were at their Smoke Tree Ranch home the past two weekends . . . They came down early from Jenny Lake this year . . . Ethel tells me that Playhouse Guild memberships are selling like crazy . . . Among the most recent subscribers . . . are the Walt Disneys . . .

Saw George Schube . . . lunching at the Chi Chi . . . and he said he'd be seeing all his Village friends . . . when the Doll House opens September 24 . . . At other tables . . . Father Michael O'Connor . . . and Father Clavin . . . the Bill Dunkerleys . . . and guess who showed up . . . Harold Wilcox . . . The Senator . . . who's been abroad managing the Lili St. Cyr tour . . . is looking great . . .

Fay and DeRugh Brainard who spent the summer at their "Dogwood Acres" in Allens Park, Colorado . . . will be back at their Village home on South Calle Marcus the first of the month . . . They start home

Beebe's Back from Eastern Buying Trip

Mrs. George Beebe Sr. and George Beebe Jr., are back from the East and getting ready to open Beebe's, at 152 North Palm Canyon drive, for its ninth season.

They attended a few theaters and night clubs in Manhattan and several fashion shows, and bought stock for the store, which re-opens around September 20.

George says it was hot in New York City and that there is no place like Palm Springs. The Beebes also went to Rochester to attend the wedding of Mrs. Beebe's younger sister.

Pinckneys Back from Vacation in the East

Rev. and Mrs. Wade Pinckney have returned to their home at Smoke Tree Ranch after a four month's vacation trip to the East, where they visited a son in Rochester, New York and a daughter at Cornng.

Rev. Pinckney has entered the Riverside Community hospital for surgery, the result of a glandular disturbance.

Florence Robinson, of Palm Springs Room Rental Service, is back in the Village from Sun Valley, Idaho, where she spent most of the Summer.

Jaycees Plan Tournament and Barbecue Steak Fry

September 26 is the date set for the Jaycee sponsored "Barbecue Steak Fry" and "Hole in One Golf Tournament." The public is cordially invited to attend this first event of the season, to enjoy an evening of fun and to visit with friends returning for the season.

The place will be the Desert Inn Mashie Course, located at the west end of Tahquitz drive, the time will be 4 p. m. for the Hole in One contest, and 7 to 9 p. m. for the dinner. Tables chairs and eating utensils will be furnished. Price set at \$2.00 donation for an adult and 75c donation for a child's dinner. Proceeds will go toward community betterment activities of the Junior Chamber of Commerce.

Co-chairmen Fred Weigel and Fritz Blotter have arranged for the choice thick steaks which will be barbecued by such well-known Jaycee chefs as Ted McKinney, Bill Foster, Bob San-der and Warren Strebe. The newly-formed Jay-C-ettes will prepare the rest of the meal and help with the serving. Cold soft drinks and beer will be available. Howard Haddock will be in charge of kid's games and prizes.

Tickets may be obtained from any Jaycee member, Fred's Texaco Service, ticket windows of the Village and Plaza theaters or by contacting Stan Lewis at 2977.



(Terry Boris Photo)
BON VOYAGE—A group of Palm Springers are pictured at the Balboa Bay Club, where the Glenn Staters (on the right) hosted a farewell party for the

Earl Callans, before they left with their daughter Betty for a European trip. From left: Mrs. Charles Correll, Mrs. Callan, Mr. Callan, Mr. Correll and the Staters.

Mrs. Burt Moser is Tea Hostess to Returnees

Guests at the afternoon tea given by Mrs. Burt Moser of 410 South Calle Santa Rosa, had lots to talk about as they had just returned from vacations, some East, some West.

Those present were: Mrs. Lee Heines, Mrs. Lee Stickles, Mrs. A. Belder Crst, Mrs. Jerry Stickles, Mrs. Thomas Spear, Mrs. Jack Ellison, Mrs. Clinton Gee and Salley Gee, Mrs. Jesse Judd, Linda Sue Crest, Pamela Sue Maloof and Terry Lee Spear.

Hollywood Guests at the Pavny

The Maury Pavny of 1001 South Palm Canyon drive, have had as their house guests, warm days.

daughter Joanne of Hollywood, Mrs. Pavny and Mrs. Kronenberg are sisters.

Leading Stars in Redlands Event

Four top names in motion picture and stage entertainment will combine to bring to Redlands a performance of "John Brown's Body" by Stephen Vincent Benet, to be presented in the Redlands High school auditorium, Saturday, September 19, at 8:30 p. m.

Sponsored by the University of Redlands, the cast will include in person, Tyrone Power, Raymond Massey, and Anne Baxter. The performance is directed by Charles Laughton.

ARREST WETBACK

Officer W. L. Jessup took into custody a Mexican "wetback" at 12:15 a. m., Thursday. He was held for Border Patrol officers.

Two Babies Born at Hospital

A son, weighing seven pounds eight ounces, was born to Mr. and Mrs. John S. Gallenani of 3712 Date Palm drive, September 10 at the Desert hospital.

Mr. and Mrs. Oscar Crawford of 497 East Arenas, are the parents of a baby girl, born September 11 at Desert hospital.

Another Suit Filed Over Rising Waters

Rising waters of the Salton Sea were aired in court again last week when owners of a half section of land filed a new claim for \$5000 damages against the Coachella Valley County Water district.

The claim is the third involving the same land, which is gradually being inundated. The three claims total \$25,000.

Polins Return from Tahoe

Mr. and Mrs. Louie Polin (owners of El Picador hotel) are back in the Village after a vacation at Lake Tahoe, where they were guests of the Joe Hoersteins of the Reno Turf Club.

Some Place That's Different?
You'll Find That Difference at

THE NEW
Desert Club
LA QUINTA, CALIF.

"WHERE WINTER NEVER COMES"

Starlite Room - Chi Chi

CO-STARRING TWO TOP PERSONALITIES

Tere Sheehan
IN
"Champagne Fantasy"
LOVELY TO LOOK AT

Joe Cappo
comic impersonator
4TH RETURN ENGAGEMENT

VIC MASTERS
and his Orchestra
featuring lovely vocalist
SUE MARO

BLANCHE COOPER
Comic Songstress
of
Famed Cooper Sisters

Free Parking

No Cover Charge except Saturdays
TELEPHONE 7391

TYPHOON
AIR CONDITIONING
BY REFRIGERATION
and
HEAT PUMPS
EXPERT SERVICE
FOR ALL MAKES
IDEAL AIR INC.
SERVING THE DESERT EMPIRE
HIWAY III at ARABIA
Next to Date Festival Grounds
INDIO
Dial 736-86

**BEST QUALITY!
BEST SERVICE!
LOWEST PRICES!**

SALE! Dorothy Gray
DOUBLE-UP BEAUTY BUY
for OVER-30
complexions!

CELLOGEN HORMONE CREAM 1-oz. Introductory size \$1.00
plus CELLOGEN HORMONE LOTION 2-oz. size, Reg. \$2.50
BOTH... NOW ONLY \$2.50 plus tax

NEW STORE HOURS
Week Days
8 A.M. to 9:30 P.M.
Sundays
8 A.M. to 7 P.M.
Visit our Fountain
Open 8 A.M. to 5 P.M.
except Sundays
PLENTY OF FREE PARKING

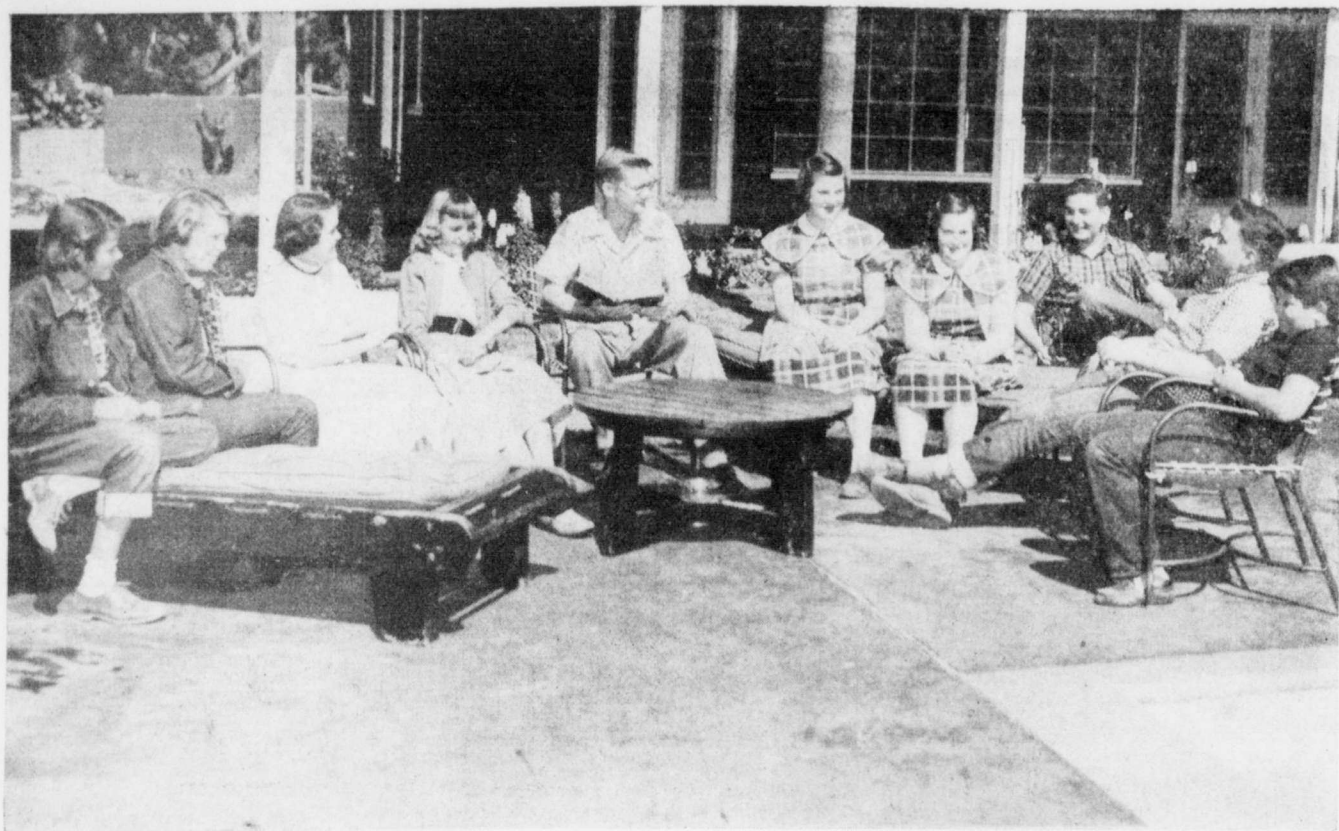
FINERMANS
Ramon
Cut Rate DRUGS
free PARKING AT RAMON ROAD & SO. INDIAN AVE.

Friendliest Store in the Village
Palm Springs' Leading Home-owned Cut Rate Drug Store

EVERYONE NEEDS VITAMINS
Economy Size
180's \$3.53
ONE A DAY
B COMPLEX VITAMIN Tablets
FREE
Surprise Gift to All

Now! ONE Brushing With COLGATE DENTAL CREAM
Removes Up To 85% Of Decay And Odor-Causing Bacteria!
The Colgate way of brushing teeth right after eating is the most thoroughly proved and accepted home method of oral hygiene known today!
COLGATE RIBBON DENTAL CREAM
Only The Colgate Way Does All Three!
**CLEANS YOUR BREATH while it
CLEANS YOUR TEETH and
STOPS MOST TOOTH DECAY!**
BIG ECONOMY SIZE
only 63¢

HEADQUARTERS FOR SCHOOL SUPPLIES



(Desert Sun Photo)
CLASSES IN COMFORT—To vary the regular school routine classes at Palm Valley School are held outside when the day

offers an irresistible temptation. Small classes are a feature of the school, offering individual instruction and attention. The private day school opens October 5.

TELEVISION

R.C.A. — PHILCO

Fleetwood Conrac with full Remote Control for Custom Installation

STREBE TV Sales

207 N. Palm Canyon (Village Theatre Bldg.)

PHONE 2626

TV Rentals

Schriefers End Seashore Stay

The L. H. Schriefers of 627 Highland drive, have returned from a month's stay at Pacific Beach and La Jolla, where they were busy selecting a Summer home.

The Schriefers were feted at a dinner party at the Kona Kai Club near Point Loma, lunched and sun-tanned at the Beach and Tennis Club at La Jolla, but are happy to be back on the desert. They will take over the management of the Steward's Shadow Mountain shop around September 25.

Their daughter, Miss Dixie Lee Vogel, is just returned from Camp Cielito in Glendora in time to enter Palm Springs high school.

Modern Cafeteria Feature of Palm Valley School

Students at Palm Valley School, private co-educational day school, will again have a well-balanced luncheon served in the modern cafeteria, Director J. Blake Field announced. Mrs. Jessie Coleman, who was in charge of the kitchen last year, has consented to return for this school term. Mrs. Coleman for many years served in the Palm Springs public school cafeterias.

MENUS, WHICH provide a well-balanced adequate diet, are prepared by Mrs. Field. The daily luncheon includes a hot or cold meat (depending on the temperature), salad, two vegetables, milk and dessert. Students may have all they want to eat, and may return for seconds, thirds and more of anything if they so desire.

And quality of food is the best possible, Field said. "In our former school in Arizona, we had the reputation of serving the best meals in any private school in the country, and we are doing our utmost to maintain that reputation here," he explained.

LUTHERAN CHURCH SERVICES

Lutheran services will again be conducted in Palm Springs, according to the Rev. W. H. Tensmeyer, pastor of Grace Lutheran Church in Banning, Cal. The first service will be held in the Youth Center on Sunday, September 20th at 8:30 a.m.

Definite plans are being made to establish a Lutheran church in Palm Springs and a special meeting for all those interested in a Lutheran church is planned for the latter part of October or the first part of November. This decision was reached at a meeting on August 24th by a group of interested Lutherans who planned the schedule for the season.

The services at the Youth Center are open to the public and Rev. Tensmeyer extends a cordial invitation to all.—Adv.

For the girls who are "watching their weight," there is a special "diet" table where low calorie foods are placed.

THE LUNCHEON is served cafeteria style, with the modern kitchen facilities separated from the dining room by glass partitions. The dining room is large and spacious, with numerous small tables capable of seating four people. The building itself was the former Oasis hotel dining room, donated to the school by Mrs. Austin McManus. It has been completely remodeled.

Many Guests at Sunny Stones Over Holidays

Mr. and Mrs. George Gray, managers of the Sunny Stones apartments, were hosts over the Labor Day weekend to the following guests: Mr. and Mrs. H. E. Ulsh (he's general manager of the Oakland Commercial Art company); Dr. and Mrs. J. Airaud; of El Centro; Mr. and Mrs. Richard Strayhorn of Wickburg; Mr. and Mrs. Joseph Branzette and daughter Christina of Lynwood; Mr. and Mrs. J. Triebe of San Francisco; and Mr. and Mrs. K. Sherwood (he's general manager of Western Wax Paper company of Oakland).

The Grays report a number of reservations coming in and say they anticipate a very good season.

See New Shows in Las Vegas

Mr. and Mrs. Lee Heines, owners of Smoke Tree Trailer Park, have returned from a short vacation in Las Vegas, where they viewed a number of the new shows along the Strip.

Newly arrived in Mexico City is A. W. Mercer of the Hotel Oasis in Palm Springs. While in the Mexican capital he is stopping at the Hotel del Prado. He has visited Acapulco.

POSTCARD of the WEEK



THE HARBOR AT BONAVISTA—Mr. and Mrs. Harry Ledington of Palm Desert vacationed at Flat Bay, Newfoundland, which they report is "probably one of the top fishing spots in North America." Bonavista is typical of many Newfoundland "outposts," they said, with the small boats pictured ready to go to the fishing grounds.

Week's Building on Desert Brisk

One apartment house, the city's project at North End Park and one dwelling marked last week's building in Palm Springs.

In the surrounding county territory, ramadas, one dwelling, a pool and other construction marked the activity.

Permits issued by city and county building department follow:

George V. Boze, 2295 Junipero, apartments, \$17,000.
City of Palm Springs, Tamarisk road, Arthur Coffey, rest rooms, \$18,000.
Margaret Conley, 777 San Lorenzo, Lib-off Associates, Inc., pool, \$5000.
Glenn R. Isaac, 492 North Calle Encinita, alterations, \$600.
Mr. and Mrs. Robertson, 328 Mountain View, J. W. Ramsey, dwelling, \$13,000.
COUNTY BUILDING PERMITS
Clyde E. Beaver, Horizon Trailer Village, ramada, \$500.
J. W. Birson, Horizon Trailer Village, ramada, \$500.
George V. Boze, Cathedral City, dwelling, \$12,007.
M. Buccino, Rancho Mirage, Mayo Con-H. C. Cox, Horizon Trailer Village, structure company, addition, \$800.
ramada, \$1000.
Dorlie Stepp Crist, Horizon Trailer Village, ramada, \$600.
Louis K. Hemmerton, Horizon Trailer Village, ramada, \$600.
J. R. Ketcherside, Rancho Mirage, Roberts Construction company, animal hospital, \$9546.
D. P. McNeilly, Palm Desert, Charles Rosebrook, addition, \$867.
H. E. Pickering, Palm Desert, Libott Associates, Inc., pool, \$4000.
Mr. and Mrs. Sager, Cathedral City, addition, \$1244.

City Neutral in Airline Hearing

City of Palm Springs and the Chamber of Commerce will probably remain neutral on the proposal of Bonanza Airlines to establish a new feeder airline connecting the desert area by direct service with San Diego and Las Vegas.

Bonanza's application will be aired before the Civil Aeronautics board at a hearing in Las Vegas September 30.

The feeder line from San Diego to Las Vegas would make use of the Thermal airport operated by the county.

Representatives of the county government and of cities in the eastern end of the county plan to attend the hearing.

2b-The Desert Sun and PALM SPRINGS NEWS
PALM SPRINGS, CALIFORNIA
Monday, September 14, 1953

HAVING Lock Trouble? CALL or SEE (Lou) Kraft

Shoes Disappear from Parked Auto

Mrs. Seamus Noonan, 1127 North Calle Rolph, reported to police Thursday that a pair of shoes disappeared from her car while it was parked at 180 North Palm Canyon drive.

CLASSIFIED ADS

The Desert Sun
and PALM SPRINGS NEWS

Published every MONDAY and THURSDAY

Personals 12

ALCOHOLICS Anonymous, Airport, 8:30 Tuesday nights. Phone 7063.

Service Miscellaneous 15

PRECISION MACHINE WORK
Milling - Lathe - Surface Grinding - Instrument Work - Heat Treat
Model Design and Development
PALM SPRINGS ENGINEERING CO.
375 Sunny Dunes Road
8 a. m. to 4 p. m.
Mondays thru Fridays

PALM SPRINGS HOUSE AND WINDOW CLEANING CO.
Homes opened, closed. Complete building maintenance. Year round. Verm Baumgardner, 210 East Amado. Ph. 4247.

COMPLETE auto repair. Electric and gas welding. Ph. Desert Hot Springs 929 or 148.
WINDY CORNER GARAGE at Garnet

COMMERCIAL refrigeration service and repairs. Phone 7828 or 2363.
VIC'S REFRIGERATION

SAVE up to \$326.00 on Factory Delivery

MERCURY

with

Merc-O-Matic

Automatic Transmission

Immediate Delivery

Palm Springs Lincoln-Mercury

335 Sunny Dunes Road, Palm Springs

See and drive the only car with all these optional power features: Merc-O-Matic Transmission, Power Brakes, Power Steering and the new 4-way Power Seat.

Business Directory

AMBULANCE SERVICE



AMBULANCE SERVICE

WIEFELS & SON
666 Vella Road
Phone 2977
Palm Springs.

This is a good spot for your Business Card

BUILDING SERVICES

J&S Paving Co.

Asphalt Paving - Roads Driveways - Parking Areas Concrete Curbs, Walks, etc. Serving the Entire Desert Area at Reasonable Prices

OFFICES and YARD
Highway 99 Below Cabazon
SAM JANIS, Gen. Mgr.
Ph. Banning 4215 - Box 74

BUILDERS SUPPLIES

BUILDING SUPPLIES

"To Meet Your Every Need"

DILL Lumber Co.

Open 'til Noon Saturdays
Guy R. Kremer, Mgr.
691 INDUSTRIAL PLACE
off Sunny Dunes
Phone 2758 and 2759



Now Open for the Season

The Cotton Shop

NOW YOU CAN FILL YOUR NEEDS FOR

UNIFORMS

NEW STOCK ... NEW STYLES ... NEW FABRICS
PRICED RIGHT

202 North Indian Ave.

Phone 6929

IF IT IS TO BE FOUND ... ANYWHERE IT WILL BE HERE

We grew up in Palm Springs. This is our 30th year ... and there was not much here when we started our business except a nice climate. Most old timers know and do business with us. But to newer arrivals ... we'd like to explain that ... WHEN WE SAY ... IF IT IS TO BE FOUND ANYWHERE ... IT WILL BE HERE ... IT IS A STATEMENT OF SIMPLE FACT.

TRY US AND SEE FOR YOUR SELECTION

Douglas Fir
Redwood
Ponderosa Pine
Sugar Pine
Western Red Cedar
California Incense Cedar
Port Oxford Cedar
Engleman Spruce
Philippine Mahogany
Honduras Mahogany
Eastern or Oriental Ash
Birch or Oriental Birch
Gums, Maples, Oaks
12 Kinds of Plywood
Picture Frame Moldings
Fuller Paints
Building Hardware and Tools
Building Blocks
Ready Mix Cement
Garden Supplies
Rock and Sand
Sash and Doors

PALM SPRINGS BUILDERS' SUPPLY

MILT HICKS, President
GEORGE DERBES, General Manager

490 SUNNY DUNES ROAD

TELEPHONE 2107

MORE PEOPLE READ DESERT SUN CLASSIFIED PAGES THAN ANY OTHER MEDIUM IN THE DESERT AREA

Service Miscellaneous 15

A-1 CARPENTER REPAIRS, remodeling or alterations. Ph. Ken at 7063.

TV SERVICE AND SALES BERNHARD AND WALLER CATHEDRAL CITY, Ph. 83302

PAINTING and decorating. Best of material and workmanship. Phone 7380.

Situations Wanted 25

MIDDLE-AGED refined, personable couple to manage apartment. No drinking or smoking, no ties. Fougousse, 1255 So. Edris Dr., Los Angeles 35.

SWEDISH dependable lady, a Palm Springs home owner, would like management or hostess for hotel or apartment. Ph. 3526.

PAINTING, decorating, paper hanging. Very reasonable. Free estimates. Ph. 5850 evenings.

LADY MANAGER 6 years Beverly Hills experience apartment hotel. Best of references. Write Box 190, File F5.

PAINTER — Interior and exterior. Free estimates. Reasonable. Immediate service. Phone 7905.

BABY SITTER NOT WANTED Bring the kids to the Sunair Drive In

WANTED DAY WORK — EXPERIENCED. \$1.25 hr. Phone 3139.

DAY WORK PHONE 2937

Help Wanted 27

WANTED — Industrious experienced couple owning house trailer for maintenance work and help manage small exclusive motel with pool, in Indio. References are required. Man may have other employment. Salary and bonus. Write Desert Sun Box 190, File F7.

COACHELLA VALLEY EMPLOYMENT AGENCY 233 SO. INDIAN AVE. WAITRESSES and MAIDS WANTED. Ph. 6835. IF NO ANSWER, 4414

GAS STATION attendant. 2 p.m. to midnight. 6 days week. about 35 to 45 years of age. See Russell Mitchell, Stack's MobilGas. 694 So. Palm Canyon drive.

SECRETARY, full or part time in Palm Springs' finest Real Estate office. Apply in person. Peter B. Sheptenko, 475 North Palm Canyon drive, Ph. 2727.

FULL TIME white maid for bungalow court in Palm Springs, experience not necessary but must be good housekeeper. Ph. 83051.

STENOGRAPHER with some bookkeeping experience. Government Civil Service. Call 5424 for appointment.

THEATRE USHER, part time, over 16 years old. Sunair Drive In Theatre.

FOUNTAIN GIRL — part time, evenings only. Apply in person. Sunair Drive In Theatre.

FREE EMPLOYMENT OFFICE 224 North Indian Avenue

WANTED — Experienced beauty operators (stylists). Phone 6836.

Business Oppor. 29

FOR LEASE, CAFE READY TO GO. CALL HORIZON TRAILER VILLAGE 5131.

Business - Financial 30

WANTED \$10,000 in exchange for first trust deed on 29 Palms commercial property on Adobe rd. in center of town. Write J. Rarick, Buckskin Club, Star Rte., Morongo Valley.

Lots & Acreage 33

IDYLLWILD — 3 lots in golf course, beautiful 2 corners and one inside lot. \$900 each. Will trade for Palm Springs property. 280 Mel Ave., Ph. 2941.

10 ACRES, 10 minutes from Post Office. 440 ft. on Ramon Rd. \$8500. Your broker or A. G. Nordholm, 419 Griffith Way, Fresno, Calif.

TWO DUPLEX lots in Palm Village, cash, terms, or trade. Phone 2182, Al Hoover.

Real Estate For Sale 35

TELEVISION AREA. View Master house, 2 bedroom and den, 1 1/2 baths. OPEN. 37-732 Porter Dr. Sun Air tract, Cathedral City.

MORONGO VALLEY Rancho, paved, lights, water, knotty pine interior. Fire place. \$8500. Inquire Gordon's Market. Dudley property.

BETTER REALTY DEALS ADOLPH ISRAEL, REALTOR 671 N. PALM CANYON DRIVE

MAYO CONSTRUCTION CO. Quality Home Building 71417 MIRAGE RD. RANCHO MIRAGE, P. O. Box 113

TERRY RAY REALTY SUMMER SPECIALS 773 N. Palm Can. Ph. 2064, 2326

3 BEDROOM house, partly furnished. \$11,000. Reasonable terms. Phone 5308 or 6821.

3 BEDROOMS, bath and 1/2, 220 wiring, 2 carport, in Rancho Mirage. Phone 84041 after 5.

Real Estate For Sale 35

Exclusives

NEW 2 BEDROOM, 2 bath. Fire place, sliding glass doors opens kitchen and living room to patio. Double garage. Finest South end location. Close to schools. Good terms. \$14,950.

IT'S A DOLL HOUSE. 3 bedrooms. Tastefully furnished, crisp, cheerful living room, fireplace, abundance of beautiful shrubs, garage. Only \$15,750.

THE MOST DISCRIMINATING client will love this home 3 bedrooms, 3 baths, 2 mammoth fireplaces, completely furnished, large lot, water shares, finest location. Reduced to \$32,500.

INCOME 9 units, pool, beautifully furnished. Excellent value at \$74,500.

RENTALS

3 bedroom, 2 bath furnished. \$135

3 bedroom, 2 bath, pool, furnished. \$100

ATTENTION INVESTORS We have excellent values in hotels, apartments and small businesses.

LET US HAVE YOUR LISTINGS WE HAVE THE CLIENTS

THERESA PRESS

Realtor 420 So. Indian Ave. (Opposite Thrifty) Phone 5282 or 5691

Don Cameron

Says

\$13,500 BUYS charming hillside home. 2 bedrooms, wall to wall carpeting, living room drapes. Fenced and walled. Convertible third room.

HOMES from \$10,500 to \$150,000

SOME GOOD yearly rentals still open.

ACREAGE, RANCHES, LOTS.

DON CAMERON

REALTOR Sally O'Neil - Isabelle Cameron 71-841 Highway 111 in Rancho Mirage Ph. Palm Springs—8-4932 or Palm Desert—76-3961

Cathedral City

1 Bedroom furnished home on 1 acre overlooking golf course with brand new GE 10 cubic foot refrigerator. All furniture very nice. Large covered porch, picture windows. Owner leaving state and will sacrifice for \$10,000 about 1/2 cash.

We have excellent listings on 1 and 2 bedroom homes, some furnished. Also several good buys in duplexes and courts. Call us now.

Jorgensen Realty

68-574 Broadway (Hwy 111) CATHEDRAL CITY Phone 8-3401 Home 8-4172

OUTPOST ESTATES RESALE Available at only \$11,500 Small down payment. Well located and nicely improved. (With pool privileges, of course.) Owner transferred out of Palm Springs, so hurry as this will be snapped up quickly.

PALM SPRINGS OUTPOST ESTATES 4 miles East of Palm Canyon Drive on Ramon road. Ph. 4555 Los Angeles Office 3116 Valhalla Drive, Burbank Rockwell 9-2179

MODEL HOME NOW under construction on Abronia Trail Rd., Panorama Ranch, Palm Desert.

You are invited to investigate the quality and exceptionally reasonable cost of this very modern 2 bedroom home built on your lot.

MAYO CONSTRUCTION CO. 71417 MIRAGE RD. Rancho Mirage P. O. Box 113

2 BEDROOMS and den, 1 1/2 bath unfurnished home 1 year old. Lived in 4 months, owner called out of town. Air conditioning in every room, panel ray heating, Thermostatic control, roof and walls all insulated, Johnstown kitchen, 1500 square feet, sprinkler system, venetian blinds throughout. Price \$17,500 net, \$5500 down. Ph. 2493 or 2778.

MOUNTAIN cabin in Nightingale, 4000 ft. elevation, off road to Idyllwild. Completely furnished, including toilet, shower, butane range, Servel refrigerator and lights. Also guest cabin and garage. On 2 acres of ground covered with pinon nut trees. See owner, M. M. Pavy, 1001 So. Palm Canyon drive, Ph. 7342.

IF A GOOD BUY IN CATHEDRAL CITY I KNOW IT HOMES — LOTS — INCOME

RUTH BILES

Realtor 56 Glenn St.

SALE Pine Cove, 2 New cement block houses \$3900 and \$2850. New Redwood \$2100 Terms to suit. Inquire of Ann Duncan, East Marion Ridge drive, near Idyllwild.

Real Estate For Sale 35

The Best Buys In

Palm Springs

Real Estate

WHY PAY RENT?

2 Bedroom completely furnished. Only \$13,500.

MODERN DESERT RANCH HOUSE WITH LARGE SWIMMING POOL... 2 bedrooms in main wing and 2 bedrooms in attached guest house. Has large beautifully decorated kitchen with light mahogany cabinets. Large fenced in and landscaped lot. TV ALREADY IN. Reduced to \$24,500.

ONE BLOCK FROM PALM CANYON DRIVE... Two furnished houses with adjoining corner R-4 lot. Room for 6 units. Completely walled in. Reduced from \$35,000 to \$28,500.

OPPOSITE BOB HOPE... 4 bedroom, 4 bath, furnished home. Large swimming pool. Terrific rental income. Reduced to \$32,500. Easy terms.

8 UNIT APT. HOTEL... Completely furnished, adjoining Lone Palm Hotel and across the street from El Mirador Hotel. Only \$38,500. \$10,000 down.

INVESTMENT OPPORTUNITY OF A LIFETIME... Offered by Burnham Bigelow - Ken Herman

Peter B. Sheptenko

THE PIONEER REALTY CO. OF PALM SPRINGS 475 N. Palm Canyon Drive Phone 2727

ASSOCIATE BROKERS Bill Colver - Bill Heiser Mike Jekyll

EXCHANGES

What YOU own for what YOU prefer NATIONALLY

Inter-City, Inter-State, FOREIGN COUNTRIES CHICAGO, NEW YORK FOR WEST COAST AND PALM SPRINGS. Courtesy to operators and realtors. CASH-OUTS in your community. Since 1923 Where else but

LAKE TAHOE Liquidating excellent building LOTS and LAKEFRONT, Calif. and NEVADA. NORTH SHORE, or will exchange for Palm Springs. Famous Nevada "POINT" \$500,000. "VACATION" lots \$600. Terms. Liquidated all but ONE pre-cipitous 100-foot lake frontage — NEVADA near CAL-NEVA \$15,000.

RENTAL information: Hotel, units, residential.

Read our ad each Friday in the National edition of the Wall Street Journal.

HEFFERNAN LAND CO., Inc. Summer address: Kings Beach, Lake Tahoe, California. NAREB

NICHOLS

EXCLUSIVES

Buy of 1953. Beautiful home in Tennis Club district. 4 bedrooms, 4 baths, den—Modern, built before WWII. Hardwood oak floors throughout. Fireplace in large living room. Sliding glass doors separate dining room. Mahogany bar. Forced air heat and air cooling ducted. 2 car garage and storage. Large concrete patio, room for pool. Walled and landscaped. Full price \$32,500.

Brand new unfurnished 2 bedroom, 1 bath home. Exceptionally well finished by the builder for own occupancy. Large living room, fireplace, planter separated dining area. Black tiled, mirrored bath. A ample kitchen and utility room. Oversize 1 car garage with storage space. Quality carpeting and drapes included at \$17,500.

CULVER NICHOLS, REALTORS Al E. Hoover - John Bernert 861 N. Palm Can. Dr.—Ph. 2182 Over 20 Years in Palm Springs

Fine Location

4 Bedroom, 3 bath Trousdale built. Has everything for happy desert living. Widow sacrificing for \$28,500 including carpets and drapes. Available furnished. Terms or trade in smaller house. 1229 So. Riverside Dr. Owner.

PRICED FOR QUICK SALE Spacious brand new 3 bedroom, 2 bath. 2300 sq. ft. of perfect planning. Every imaginable feature. 10 closets. Finest construction. I want to move it NOW. Reduced to \$24,500. Couldn't be built for that. See 1035 Marshall Way or phone owner 7284 or 2727.

BEST BUY in Palm Springs. Attractive 2 bedroom home, \$9,750 furnished. Located at 553 North Calle Rolph. Call owner 6531 after 5 p. m. for appointment.

4 UNITS, large apartments, furnished. Full price \$29,950. Small down payment and you are in Business. Ph. 6025 or 5595.

PALM SPRINGS Outpost Estate Home for sale plus \$5000 improvements. \$1000 less than market with pool and tennis priv. Call AR. 7-5295 or P. S. 7005.

Real Estate For Sale 35

PALM SPRINGS FOR CLIMATE

HAROLD HICKS

FOR REAL ESTATE

For Over 30 Years

WRITE or phone for FREE COPY of our NEW BROCHURE in color giving photos, details and price on 14 OUTSTANDING HOME BUYS in Palm Springs ranging in price from \$16,500 to \$95,000.

ISN'T IT TIME YOU OWNED A HOME OF YOUR OWN? ALSO see — September copy 4 1/2 page AD in the Palm Springs VILLAGER magazine... giving details on prestige homes and estates listed exclusively with Harold Hicks.

Also LISTEN to radio station KCMJ 3 times daily for our RADIO SPECIALS... IF IT'S FOR RENT or IF IT'S FOR SALE... HAROLD HICKS HAS IT

HAROLD HICKS

REALTOR 813 North Palm Canyon Dr. Phone 2736

AND ASSOCIATES Mildred Jackson - Ray Baur Burnham Bigelow - Ken Herman

BUYERS VALUES and SELLERS — RESULTS For Over 30 Years

WITH POOL 4 bedrooms, 4 baths. Completely modern home, walking distance from El Mirador Hotel. Furnished and ready for immediate occupancy. On Terms.

INCOME PROPERTY Only \$50,000. Cash down required. Facing 3 streets on 1 1/2 acres. A-1 location, modern frame and stucco bungalows, three 2-bedroom, 2-bath complete units, three 1-bedroom, 1-bath complete units, one 3-bedroom 3 bath unit, total 12 units and room on lot for adl. double capacity. Shows over 30% net on investment.

Exclusive with Muriel E. Fulton

REALTOR 125 So. Palm Canyon Dr. Phone 2225 or 2226

Associates Frances Wilson - Frances Elliott

SPACIOUS 4 bedroom, 4 bath home. Hardwood floors, beautifully landscaped grounds in select area. \$32,500.00

HOME AND INCOME—Attractive 2 Bedroom home with apartment. All completely furnished. Double garage. \$16,000.00

INCOME. Four units, two with kitchens, furnished, 2 garages. \$23,500.00

FURNISHED HOME—Two bedrooms, 2 baths, double garage, dishwasher, modern throughout. Irrigation water, under pressure. Low down payment. \$18,500.00

James Hammond

875 No. Palm Canyon Drive Phone 5373

BY OWNER

2 Bedroom redwood frame, partly furnished. Large living room, real fireplace, ducted air cooling. On R3 view lot, room to build double on front. Center of Cathedral City. \$7200, terms. Ph. 4093.

SEVERAL BUSINESS income properties in Indio, by owner. High net income. Ph. Indio 73475 or write Box 356.

Exchanges 36

WANT PALM SPRINGS RESIDENCE. Trade Lake Washington home. Mercer Island, Wash. (Seattle) farm house. Colonial. 3 twin size bedrooms plus mother-in-law kitchen or den, triple plumbing, large recreation room, bar, 2 fireplaces, wall to wall rugs, drapes, complete electric appliances. Fully furnished. Automatic sprinklers, dock, boat house, Park-like lawn. Real value \$35,500. Might consider business property. I. L. Boling, Box 247, Mercer Island, Washington. Ph. Adams 1141.

EXCHANGE FOR PALM SPRINGS INCOME PROPERTY 3 bed rms., 3 tile baths, conv. den, large living rm., circular dining rm., w.w. carpet, rumpus rm., basement with forced air furnace, 3 car garage. Over 2800 sq. ft., built 1946 on 1/4 acre, well lighted and landscaped, trees, Mt. and valley views, high in Altadena. Trade up or down on actual value basis. Submit location, type, and price of your property to owner, 2233 Mendocino Lane, Altadena, Calif. Expect to be in Palm Springs Sept. 21-22.

WILL TRADE my lovely 5 bedroom, 5 baths, air-conditioned unit heated home for same in Palm Springs. Ph. Sy 2-2424 or Mrs. F. Ellis, 80 No. Bonnie, Pasadena.

HOTEL in Palm Canyon drive. Will exchange for Los Angeles or vicinity income. Ph. 9053

Real Estate Wanted 37

FOR BEST RESULTS

List Your Property

With Adolph Israel

Realtor, 671 N. Palm Canyon

2 BEDROOM home and building lot (residential). Ph. 3874, ask for L. R. Strahorn or Geo Gray.

LISTINGS WANTED WE HAVE BUYERS CULVER NICHOLS — Ph. 2182

WANTED — 1 or 2 bedroom house. Call 5850 evenings.

Wanted to Rent 39

WANTED by local working girl. Kitchenette apartment in nice district. Have own car. Write Box 190, Desert Sun File F9

BY GENTLEMAN, permanent room year round with refined family. Write Desert Sun Box 190, File F-8.

FURNISHED 2 or 3 bedroom home on year round basis to \$125 per month. Write Desert Sun, Box 190, File F6.

RENT OR LEASE a one bedroom apartment for about one year. Write Desert Sun, Box 190, File F10.

STUDIO ROOM in lovely home. Privacy assured. Privileges. \$47.50 monthly. \$15 weekly. Ph. 5697.

2 ROOM and bath furnished. \$45 and \$50 per month. Sleeping rooms, kitchen privileges, \$7 weekly and up. Ph. 9973.

2 SINGLE rooms in private home, kitchen privileges. Ph. 4573.

PRIVATE ENTRANCE, kitchen privileges, near bus. Reasonable. Call 4648 after 5 p. m.

Apartment for Rent 43

NEW 1 Bedroom apartments — \$75 - \$85 year round. Ph. 2461 between 11 - 12 a. m., 6 - 8 p. m. or 2736, 9 - 5 p. m. Bigelow.

EL PATIO COURT 396 No. Palm Canyon Rooms... \$10 wk.-up. Kitch. Apts. \$15 wk.-up. POOL—Sundeck—Air cooled

SPACIOUS 2 bedroom apartment, double plumbing. Also 1 bedroom apartment, beautifully furnished. Private pool and patio. 970 Parcela Place.

NEW FURNISHED apartments, single or double. Adults. 579 Calle Abromia. No pets. Ph. 3360.

APARTMENTS and rooms. Air cooled, private entrances and baths. Reasonable pre-season rates. 954 E. Ramon.

FURNISHED 1-bedroom apartment. Large heated pool. 10 months lease \$125 mo. Adults only. No pets. Ph. 9901.

FURNISHED 1 bedroom, large living room and kitchen \$110 mo. plus utilities. 111 W. Carbrillo Rd. Ph. 6025.

DOWNTOWN furnished penthouse apartment. Yearly lease, after 5 p. m. 326 South Indian.

FURNISHED apartment, new and comfortable in south end. \$75 mo. Ph. 4625.

NICE APARTMENT, 1 block to center of town. Reasonable. 291 Athel st., corner Encinia.

\$15 WEEK up. Center of town. Use swimming pool. Local workers preferred. Ph. 9053.

SINGLE, completely furnished, refrigerator, cooler. 500 E. Amado.

APARTMENTS YOU WILL LIKE See them at Joshua Tree Court. 493 Mel Ave.

STUDIO APARTMENT. Also a room with private bath and entrance. Phone 4398.

AIR - CONDITIONED, furnished apartment. Close in. Fireplace Phone 8-3281 or 7129.

Houses for Rent 46

COMPLETE furniture 1 bedroom Shadow Mountain Club home. (Heywood - Wakefield) Includes 12 x 16 living room, rug, lamps, Simmons day bed, stove, Westinghouse refrigerator, beautiful off-white modern sectional bedroom suite, twin beds, box springs and mattresses. Used only a few months, like new. \$875. Box 486, Palm Desert. Ph. 76-4311.

FRIGIDAIRE in good running condition, \$60. Also several other good used refrigerators for sale. New and used wash machines. Used bedspreads. Apt. size ranges at Pavnys, 1001 So. Palm Canyon.

22 9x12 REVERSIBLE rugs, assorted colors. Good condition. Come and get em. Caliente Cottages. 425 So. Indian Ave.

9 CU. FT. Westinghouse refrigerator. Can be seen in operation. 693 Sunny Dunes Road.

DOUBLE oven electric range, good as new. 11 Palomino Rd. Ph. 2873.

RANCH HOUSE FOR RENT

Beautifully situated in

El Mirador area

4 bedrooms, 5 baths, large garage and stable. Completely furnished to last detail including new 27" television set. 4 acres of ground. \$3600 for season (8 months). References.

JERRY NATHANSON

ENTERPRISES

482 NO. PALM CANYON DR.

PHONE 5234

ASSOCIATES

WM. (BILL) KLEINBERG — D. W. DUNSWORTH

Apartment for Rent 43

The Bermuda Palms

Bogges Reports Brisk Activity at Deep Well

Bogges, Incorporated, Realtors, announced the sale of a new home owned by James Cavett in Deep Well Colony, to Mr. and Mrs. William B. Riley of Beverly Hills. The Rileys, who own and operate a fashionable mens shop next door to Mike Romanoff's in Beverly Hills, will open a branch here October 15 in El Mirador Hotel. Also, just moving into their new home, sold by the same firm, are Mr. and Mrs. William Cannon of Beverly Hills.

Recent purchasers of unimproved property in Deep Well Colony are Mrs. Elizabeth Englander, who will start construction immediately on a beautiful residence, as well as Mr. Sam Pascal who is due to start building right away.

Bogges, in announcing the sale of these properties, also announced that he had just completed the sale of a beautiful residence formerly owned by Mr. Bradford Melvin of San Francisco to Mr. and Mrs. Arnold Albert, owners of the fashionable Matthews Shop here and in Beverly Hills.

Enrollment Up at St. Theresa's

St. Theresa Catholic school opened Wednesday morning, with an enrollment of 213 students, an increase of 23 over the 1952-53 school year.

KEEP



**Their SHOES
in PERFECT REPAIR**
ARNOLD'S SHOE
REPAIRING
140 East Andreas Rd.
(next to Electric Co.)

DIRECTORY

**Palm Springs
and Desert Area
Real Estate
Firms**

PALM SPRINGS Phone
APPLEBAUM, DAVID 5555
326 S. Indian Ave.
BOGGESE, Incorporated 2971
Penthouse 31, The Plaza
FULTON, MURIEL E. 2225
119 S. Palm Canyon Dr.
GANON REALTY CO. 2772
463 N. Palm Canyon Dr.
HARRIS, DAVID 2855
850 S. Palm Canyon Dr.
HICKS, HAROLD J. 2736
813 N. Palm Canyon Dr.
ISRAEL, ADOLPH 2981
671 N. Palm Canyon Dr.
JONES, A. H., CO. 4644
600 S. Palm Canyon Dr.
MATHEWS, CHAS. I. 5308
315 N. Palm Canyon Dr.
MILLER, FRANK W. 2929
428 N. Palm Canyon Dr.
MUNHOLLAND & CO. 3673
1059 N. Palm Canyon Dr.
NICHOLS, CULVER 2182
861 N. Palm Canyon Dr.
PALM SPRINGS REALTY CO.
Lake Arrowhead 9532
P.O. Box 327
PRESS, THERESA 5282 or
420 S. Indian Ave. 5691
ROCKS, MADGE O. 7375
P.O. Box 669
SHEPTENKO, PETER B. 2727
The Pioneer Realty Co.
475 N. Palm Canyon Dr.
VENGER, LOUIS 5595
3375 N. Indian Ave.
WILLIAMS, JOHN W. 3311
423 N. Palm Canyon Dr.
WRIGHT, BILLY 5727
285 N. Palm Canyon Dr.

CATHEDRAL CITY
BILES, RUTH 8-4371
BLAKELEY, M. H. 8-4313
56 Glenn Street
HILLERY, WILLARD R. 8-3477
JORGENSEN, E. M. 8-3401
68-574 Broadway
SHERRILL, R. H. "Bob"
707 and 713 "D" St. 8-3543

RANCHO MIRAGE
EWART, ESTELLA C. 8-4203

COACHELLA
RALPH L. STEPHENS CO.
Hill Ave. and Hiway 111

PALM DESERT
Exclusive Sales Agents
EDITH EDDY WARD
Palm Desert 76-3431
73-667 Highway 111
HOUSE OF ROY 76-4702
Lois Roy, Broker
Palm Desert Biltmore
SHADOW MOUNTAIN
ESTATES
Shadow Mountain Club
Ph.: Palm Springs 8-4686
Palm Desert 76-2911
Wm. Karl Lowe Associates

INDIO
RALPH L. STEPHENS CO. 7-7371
Lupine Ave at N. Jackson

IDYLLWILD
MARIE BELYEA 80131
Next to Post Off. - Box 211

New Teachers for the Palm Springs District



MISS MARY HOOVER
Grade 3 teacher at Cathedral
City School.



MISS KATHRYN SMITH
Arts and crafts instructor at
high school.



MRS. GAIL S. ANDERSON
Grade 2 teacher at Cathedral
City School.



MRS. CLARA C. ALCORN
Special training teacher at
high school.



MRS. HAZEL PECK
Special training instructor at
Nellie Coffman School.



RALPH WATT
Science and physical education
instructor at high school.



MRS. COLLEEN M. JUNKER
English teacher at high school.



DAVID S. OLSON
Grade 4 teacher at Cahulla
school.



JAMES P. DUNN
Eighth grade social studies
teacher at Nellie Coffman
School.

Legion Plans Grand Opening for Season

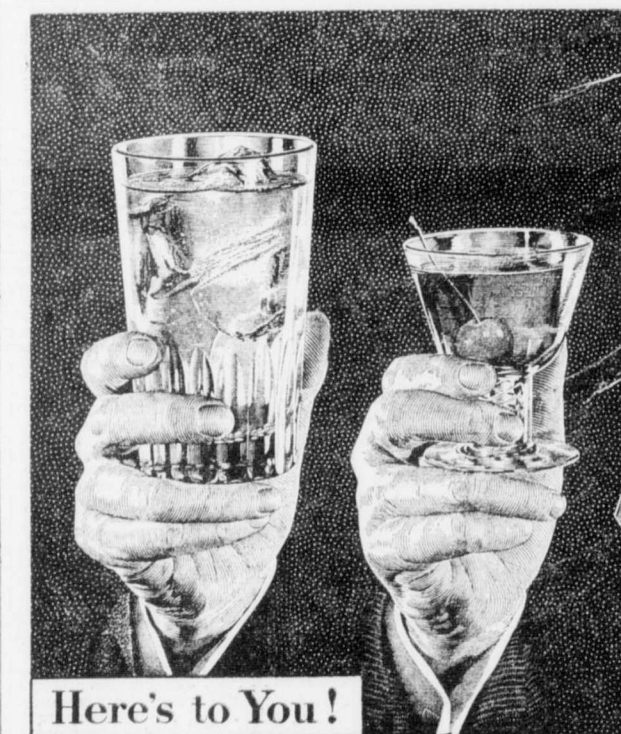
Plans for the grand opening of the newly decorated clubhouse and the program for the season will be discussed tomorrow night when members of Owen B. Coffman post, American Legion meet at 8 o'clock at World Wars Memorial Hall. Commander John Joyce urged all members to be present.

Cpl. Pierson Now in Yokohama Area

Cpl. Raymond T. Pierson Jr., whose parents live in Palm Desert is now serving with the Japan Signal Service Battalion at Camp Yokohama in Japan, according to report of the Army overseas news service. A supply clerk at battalion headquarters, he entered the Army in 1950 and has been in the Orient for nine months.

Chest Directors to Meet Tomorrow

Directors of the Palm Springs Community Chest will meet at 9 a. m. tomorrow at the offices of the Coachella Valley Savings and Loan company to inaugurate plans for the 1953-54 fund campaign. President August Ketmann urged all board members to attend.



Here's How!

No matter how you say it...
Say Seagram's and be Sure

HERE'S TO YOU... you millions who like to be sure. You have made Seagram's 7 Crown America's most popular whiskey... because you believe that only the finest is fine enough for you and your friends!

HERE'S HOW the experts behind the bars and store counters have also helped make 7 Crown America's favorite. They've recommended it with confidence... sure that their customers will enjoy it with pleasure!



Seagram's 7 Crown. Blended Whiskey. 86.8 Proof. 65% Grain Neutral Spirits. Seagram-Distillers Corp., N. Y.

Student Bankers Elect McCoy as Club President

John W. McCoy of the Palm Springs branch, Bank of America, who is attending the two week school of Banking at the University of Wisconsin, Madison, has been elected president of the California Club at the school, according to dispatches from Madison. The school, sponsored by banking institutions from 16 states, is conducted two weeks each year with graduation after the third year. A total of 176 students from 34 states is in attendance.

The California Club is made up of students and alumni from California at the Wisconsin school. There are 13 California bankers at the school this year.

McCoy has been with the Palm Springs Bank of America for several years.

GARDEN HOSE STOLEN

Theft of a garden hose from her home was reported to police Friday by Mrs. Vera Lyter, 610 South Camino Real.

Motorist Must Cooperate for School Safety Record

It's Fall again, and Fall means school. As youngsters return to their classes every motorist should review, once again, the traffic rules governing the schools and school buses, Chief of Police John S. Davis reiterated today.

"Every motorist knows that 15 miles an hour is the maximum speed for passing a school when children may be on the grounds. Cautious motorists also know they must stop when they see the flashing red lights on any school bus. What many motorists do not seem to understand is that they must remain standing until the lights cease to flash.

"By observing these simple rules of courtesy and safe driving, motorists afford the best possible protection to children," he said.

While Palm Springs, under efficient police and school supervision, again escaped without a school bus accident or injury last year, there were 326 such traffic accidents listed in the rest of the state.

Constant vigilance must be maintained to keep this excellent record for Palm Springs, he said.

Seattle made sure of second place, behind Hollywood, when it trimmed Sacramento Thursday and Los Angeles lost to San Francisco.

It was pointed out. "Motorists can never be sure of what children will do for many times they aren't sure themselves until it has happened. The police department will do everything possible to see the children back to school safely, but motorists must help, too. Drive carefully and observe the rules," the chief said.



Largest Stock
of
GOOD UNPAINTED FURNITURE
in the Area

RAMON TRADING POST

also
Large selection of new Modern and used furniture
Corner Sunrise Way & Ramon Phone 2173

Refreshment Guide

Hot Crabmeat Puffs

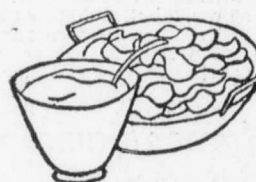


Whip 2 egg whites until stiff. Fold in 1 cup mayonnaise and 1 cup flaked crab. Season with salt and pepper. Pile on toast rounds. Sprinkle with paprika. Broil until puffy, lightly browned—about 3 minutes. Serve hot... with cold, sparkling Olympia Beer.

To meet the demands of odd hours' entertaining and unexpected guests, today's hostess must be prepared with a few easy-to-prepare snack recipes that have universal appetite appeal. Here are a few suggestions. Serve them with light Olympia Beer and win consistent praises. It's a smart hostess who buys Olympia by the case for economy and to assure an ample supply. Remember—"It's the Water" from our subterranean wells that gives Olympia its rare flavor.

Super Dunk

Combine 1 can deviled ham with 2 tablespoons horse-radish, 1 tablespoon grated onion, 2 tablespoons minced chives and 1 cup cream, whipped. Serve with raw vegetables and light, sparkling Olympia Beer.

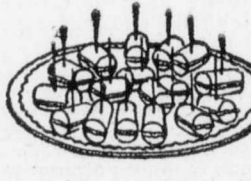


Chili-Cheese Spread

Mix 1 3-ounce package cream cheese with enough chili sauce to moisten. Serve with crisp potato chips and sparkling Olympia Beer.

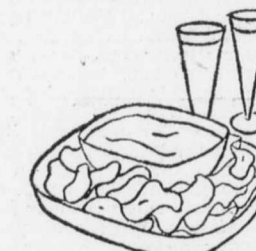
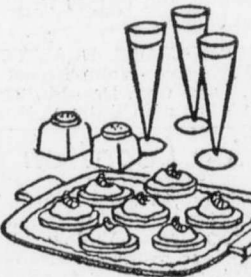
Frank Juniors

Cut frankfurters in 1-inch pieces. Split lengthwise almost through. Fill with prepared mustard and sliver of pickle. Fasten together with toothpicks. Broil. Serve with light, refreshing Olympia Beer.



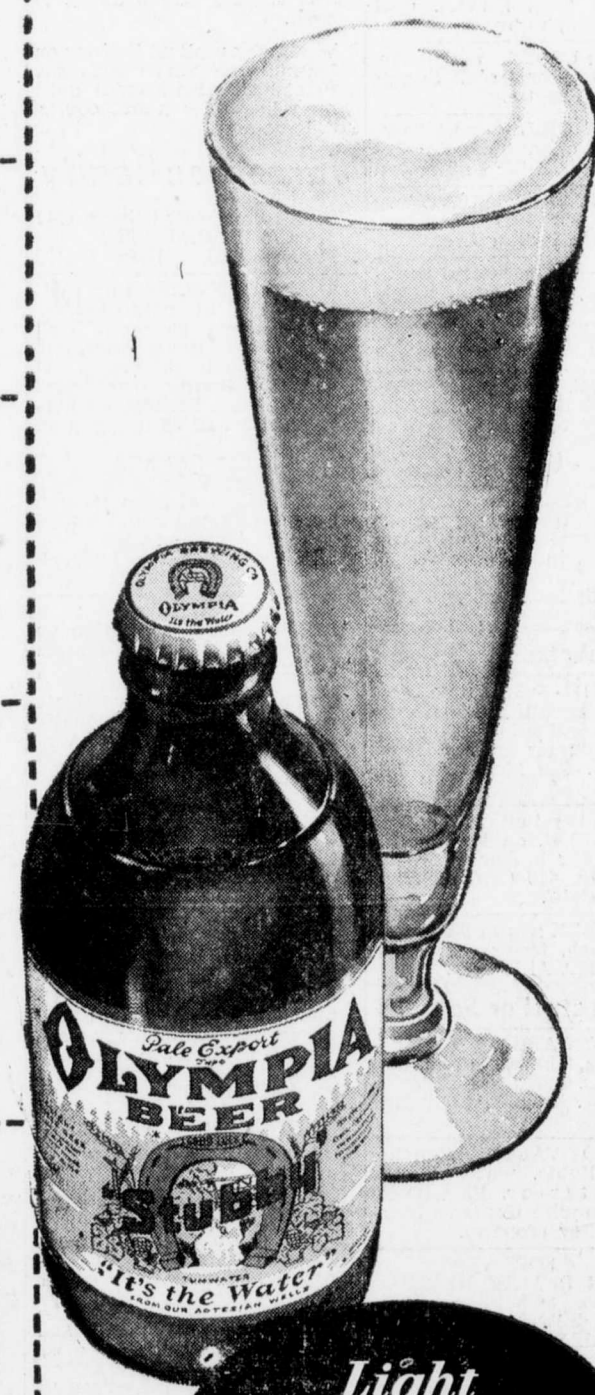
Tomato and Shrimp Canapes

Prepare rounds of toast. Cover with thin tomato slice. Top with marinated shrimp and dab of mayonnaise. Tomarinate shrimp, cover shrimp with French dressing for 30 minutes. Drain before using. Serve with cool, refreshing Olympia Beer.



Clam Canapes

Drain 7-ounce can minced clams. Combine with 1 cup sieved cottage cheese, 1/2 tablespoon Worcestershire sauce. Season with dry mustard, salt and scraped onion. Serve as dunk, with potato chips and light, refreshing Olympia Beer.



Light
OLYMPIA
"It's the Water"

OLYMPIA BREWING COMPANY • Olympia, Washington, U. S. A.
Visitors always welcome between 9:30 and 4:30 every day

Reg. U. S. Pat. Off.